

LIFTING SERUM A-H-A

Fruit Acid Concentrate

REF: 1.17000 (R) **PRESENTATION:** 20ml dispenser pump



A skin care system for an at-home peel treatment. This serum has powerful cell renovating properties by reducing the appearance of environmental damage and reverses the signs of aging, while improving elasticity. The concentration of all together 6 % of natural fruit acids – with a low pH-value of 3.8 – effectively eliminates dead cells and clarify the pores to encourages cell renewal, minimizing the appearance of fine lines, wrinkles and hyperpigmentation. Visibly improves the skin's appearance, revealing a younger more radiant looking you.

RECOMMENDED FOR:

All skin type. Especially for consumers concerned with lines, open pores, rough texture and/or uneven pigmentation.

INGREDIENTS & BENEFITS:

6% Of Fruit Acid

An active ingredient derived from fruit acids. AHAs improve skin texture and reduce the signs of aging by promoting cell shedding in the outer layers of the epidermis and by restoring hydration. It has multiple mechanisms of action:

Focus Ingredient	Benefits
Lactic Acid	Milk derivative; hydrating and regenerating benefits
Glycolic Acid	Sugar cane; exfoliating
Malic Acid	Apple; firming and toning support
Tartaric Acid	Grape; firming, toning, antioxidant support
Citric Acid	Citrus derived; softens skin, natural preservative

Tamarind

Derived from the fruit of the tamarind tree, tamarind extract stimulates the skin's own repair mechanism, acts against free radicals, improves skin elasticity, and supplies skin with moisture.

Glycerin

A humectant with water-attracting/binding properties. Glycerin helps moisturize skin by binding to water and transporting it deeper into the stratum corneum and is helpful in pulling oxygen and bringing it into the skin. It also smoothes the skin, protection from irritation, improved skin elasticity and maintenance of proper barrier function.

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PROPERTIES:

- Normalizes epidermal renewal to create a noticeably smoother, softer surface texture
- Stimulates enzymes that help break the bonds that bind dead cells to the surface of the skin, to dramatically diminish surface lines and wrinkles
- Speeds skin-cell turnover to improve skin's radiance, keeping new, healthy skin on the surface
- Balances skin moisture levels
- Reinforces the skin's barrier

APPLICATION:

After cleansing, apply a few drops of the *AHA Lifting Serum* to the face (avoid the sensitive area of the eyes) and gently massage it into the skin with your fingertips. Observe the reaction of the skin carefully. A light tingling can appear if the client has sensitive skin but that is perfectly normal. If the skin does not normalize after a few minutes remove the product of the face and apply it the next day again, so that the skin could get used to the treatment of fruit acid. In case of a skin that is already used to AHA products apply the corresponding care products beyond the serum.

SUNBURN ALERT: This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing and limit sun exposure while using this product and for a week afterwards.