MATURE SKIN - NATURAL LOTION
Dry Mature Skin Lotion

REF: 1.16705 (R)   **PRESENTATION:**   200ml bottle
4.16705 (C)   400ml pump bottle

It is a gentle, alcohol-free refreshing lotion for stabilizing the skin's natural balance. This lotion stimulates, refreshing, fortifying, toning, reduces skin reddening, anti-inflammatory and supports a well-being produces a pleasant feeling and has a soothing effect.

RECOMMENDED FOR:
For dry, mature and demanding skin.

INGREDIENTS & BENEFITS:
Ivy Extract
A natural cleansing extract, has anti-bactericidal and soothing actions; prevents Water accumulation in skin tissue. Tightens and tones blood vessels, reduces inflammation, reduces swelling, reduces puffiness, promotes healthy circulation.

Horsetail Extract
A mineral and amino acid-rich extract with stimulating, healing and firming properties. Helps to regulate skin and strengthen connective tissue, high in organic silicone.

Arginine
An important amino acid, arginine supports skin health by stimulating the production of collagen and the proliferation of fibroblasts, resulting in improved tone and texture.

Rosmarinic Acid
It has antimicrobial, antioxidant, and anti-inflammatory properties. Its antioxidant activity is considered to be even stronger than that of vitamin E. As an anti-inflammatory it helps to reduce the appearance of fine lines and wrinkles and behaves like an alpha-hydroxy acid (AHA).

APPLICATION:
Apply morning and evening, gently wipe over the face and neck after cleansing with the Cleansing Emulsion For Dry & Mature Skin. Follow Isabelle Lancray products.

BEAUTY SPA:
Adequate toning after a cleansing and also after a cosmetically treatment. It is very suitable for eye compresses and furthermore for the men.

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SALES IDEAS:
- Perfect suited for eye compresses and eye tonic
- Gently retextures as toner infuses skin with hydrating actives, for noticeably cleaner and softer skin
- As a first moisturizing product
- Stimulating, refreshing and strengthening