

ANTI-WRINKLE DAY CREAM

Botox Effect Day Cream

REF: 1.12500 (R) PRESENTATION: 50ml jar
4.12500 (C) 200ml tube



Highly effective anti-wrinkle cream for an immediately perceptible and visible firming and smoothing the skin and for more freshness and elasticity.

RECOMMENDED FOR:

Suitable for dry skin, loss of density and vitality & skin slackening.

INGREDIENTS & BENEFITS:

Beaulift Soft Peptide (Argireline®)

This hexapeptide is an active substance, a pioneer in advanced, which is absolutely safe alternative to botulinum toxin (Botox), which is used in cosmetics for skin care, for a quick and visible reduction of wrinkles. Expression wrinkles are prevented by removing temporary muscle contractions. An action that can be locally controlled and always reversible. From a scientific point of view: The acetylcholine molecule (transmitter) is located in vesicles between nerve cells and serves as liaison to transmit impulses nervous muscle. When the fusion of vesicles with the cell membrane acetylcholine is prevented, the muscles are not stimulated. Beaulift Soft Peptide thwarts and prevents fusion of the membrane. The process is completely reversible and as soon as the peptide is no longer used the membrane fusion occurs normally.

Gatuline Age Defense®

Extracted from the Grenoble walnut, a highly specific variety, it provides the skin with phytic acid, polyphenols, proteins, mineral salts and vitamins. A true "pro-active material" that helps cutaneous cells to defend themselves against both intrinsic and extrinsic aging. Gatuline Age Defense® is not just a simple anti-aging active. Its boosting activity provides cells with a new kind of energy, reinforcing their natural protective systems and regenerating their energetic potential. Moreover, struggling against unavoidable chronological aging, it smoothes complexion and brightens the skin, providing a look of youth and firmness.

Substantiated effects:

- On extrinsic aging, also called photo aging:
 - protective effect on the antioxidant pool of the cell
 - prevention of the consequences of oxidative stress: reduced apoptosis and inflammation processes
 - in vivo confirmation validating skin bioavailability of the active
- On intrinsic aging, also called chronological aging:
 - biostimulating properties on keratinocyte proliferation and on fibroblastic protein neosynthesis
 - anti-elastasic activity

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Liftonin®

Liftonin® incurs strong skin-smoothing and restructuring effects. Wrinkles and fine lines are visibly reduced. Botanical silicon promotes the production of skin's protein.

Tannin (flavonoides) has a strong skin tautening effect. Active ingredient of Liftonin®:

- Planicum Miliaceum Seed Extract (botanical silicon)
 - Accelerates the production of collagen
 - Improves skin structure and as such reduces fine lines and wrinkles
- Tannic Acid from the gall nuts of the Oak tree
 - Astringent and tautening effect
 - Provides high anti-oxidative action

Clinical test results:

- Reduction of wrinkles and fine lines by up to 10% within 28 days
- Skin smoothing effect by up to 23% within 28 days
- Up to 14% skin restructuring effect within 28 days

PROPERTIES:

- Anti-age effect
- Smoothing
- Restructuring
- Firming
- Protecting against environmental influences

APPLICATION:

After cleansing apply generously on face and neck area. Use as a day cream or 24-hour care. For the local treatment of facial wrinkles the BEAULIFT Serum Lift Expert is highly recommended.

BEAUTY SPA:

Highly effective anti-wrinkle cream for an immediately perceptible and visible firming and smoothing the skin and for more freshness and elasticity. Suitable as final treatment for all skin types.

SALES IDEAS:

- For all skin types
- Anti-aging action
- Day care / 24 hour care
- Immediately noticeable and visible smoothing
- Protects against free radicals
- Restructuring and firming
- Gives the skin more elasticity
- For youthful radiance regardless of age
- Effective immediately
- For intensifying the tightening effect and for local wrinkle treatment, the highly concentrated BEAULIFT Serum additionally recommends Lift Expert for expression lines