

SERUM LIFT EXPERT

Botox Effect Firming Serum

REF: 1.12585 (R) **PRESENTATION:** 20ml airless dispenser



This innovative care product counteracts the signs of time on a local and individualized basis and ensures a juvenescence appearance, no matter which age. A delicate composition of highly efficient relax and repair active agents counteract the formation of facial expressions and an instant sensible and visible smoothing of wrinkles.

RECOMMENDED FOR:

Suitable for very dry mature skin, loss of density and vitality & skin slackening.

INGREDIENTS & BENEFITS:

Beaulift Soft Peptide (Argireline®)

This hexapeptide is an active substance, a pioneer in advanced, which is absolutely safe alternative to botulinum toxin (Botox), which is used in cosmetics for skin care, for a quick and visible reduction of wrinkles. Expression wrinkles are prevented by removing temporary muscle contractions. An action that can be locally controlled and always reversible. From a scientific point of view: The acetylcholine molecule (transmitter) is located in vesicles between nerve cells and serves as liaison to transmit impulses nervous muscle. When the fusion of vesicles with the cell membrane acetylcholine is prevented, the muscles are not stimulated. Beaulift Soft Peptide thwarts and prevents fusion of the membrane. The process is completely reversible and as soon as the peptide is no longer used the membrane fusion occurs normally.

Hyaluronic Filling Spheres®

Hyaluronic microspheres that smoothing deep wrinkles. Dehydrated for a better penetration, they are "micro-injected" into the skin and swell up with water. Wrinkles are filled in very quickly thanks to the volume increase. Also provide long-lasting hydration thanks to a micro-reservoir effect.

Marshmallow ECO®

Its emollient functions have a soothing, calming effect on the skin, assisting in the healing of skin inflammations. ECOCERT® certified Marshmallow-ECO's inhibitory effects on the hyaluronic acid degradation result in the maintenance of moisture levels. Marshmallow-filled spheres potentiate the effects of hyaluronic acid (Hyaluronic Filling Spheres). Slow decomposition matrix substance and hyaluronic acid, thus strengthening connective tissue.

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Magnolia Essence

Magnolol is a bio active combination from the bark and roots of the magnolia which got an anti-inflammatory effect and counteracts the loss of skin elasticity. For calming, improves the skin elasticity.

Tocopherol + Helianthus Annuus Seed Oil

Concentration of natural Tocopherols (Vitamin E) combined in sun flower as a natural antioxidant.

Squalane

Derived from olives, is one of the most powerful moisturizer. It assists in new cell regeneration while reducing the appearance of wrinkles. Mimics the lipid content of skin and helps support the skin barrier and is skin's first line of defense against water loss.

Meritol

Not crystallizing sorbitol syrup (natural humectant); hygroscopic properties (water absorbing) but not dehydrating.

PROPERTIES:

- Anti-Age
- Restructuring
- Enduring, replumping with long lasting effect
- EO-/PEG free, paraben free, mineral oil free and alternative preservatives

APPLICATION:

Apply in the morning and evening to the individual wrinkle area and finish with the appropriate skin care product. **ATTENTION:** Do not apply on the upper lid!

BEAUTY SPA:

Highly concentrated anti-wrinkle serum for a natural, temporary inhibition of muscle contraction which therefore results in an immediate smoothing of wrinkles. It is especially recommended in combination with occlusive special treatments.

SALES IDEAS:

- Suitable for all skin types
- Immediately eliminates, softens and diminishes fine lines and wrinkles
- Anti-oxidant rich formula protects skin against environmental stresses
- Increases elasticity and firmness of skin
- Contains top anti-expression wrinkle actives
- Penetrates deep to relax and moisturize
- Slows or reverses pre-mature facial skin aging
- Safer than toxic injections
- Anti-wrinkle botanicals