



## PERFECTING 24H DETOX CREAM

24H Cream

REF: 1.15075 (R) PRESENTATION: 50ml tube

4.15075 (C) 200ml tube



Intensive moisturizing 24-hour cream, with a light mineral sun protection, for the demanding skin, inclining to impurities. A special DETOX-active agent cocktail of the Olive Leaf and the Chinese Date supports the permanent disposal of "cell-waste" and the reduction of metabolic waste and toxins. The resistance of the cell against environmental stress will be strengthened and the natural regeneration process will be boosted. The skin appears visibly younger. A combination of Iris Extract, Zinc and Vitamin A provides the perfect balance of the lipid synthesis and balances the impurities.

## **RECOMMENDED FOR:**

For oily and acne-prone skin.

## **INGREDIENTS & BENEFITS:**

Cytobiol  $^{\text{TM}}$  Iris  $A^2$  - A combination of Zinc Salt, Iris Extract and Vitamin A: (Targeting acne-prone skin)

#### Zinc Sal

It is a sebum regulator and effects at the same time by blocking the proliferation of propionic bacteria antibacterial, even before an inflammation may show.

## <u>Iris Extract</u>

Sebum regulating and skin pore refining. At the same time the keratinization is normalized and the prevention against new comedones is activated. The complexion appears much finer and balanced.

## Vitamin A

Vitamin A is a growth factor that favors cell multiplication. It is also a tissue regenerator and protector of the epidermis. Finally, vitamin A is recommended for oily skin as it regulates seborrhea by inhibiting the synthesis of lipids.

\* This synergistic blend of actives fights against the functional and physical signs of acne, be it the common adolescent form (hormonal causes) or the adult form (due to lifestyle and environment). It preventing the appearance of acne problems while reducing all symptoms related to the imbalance of cutaneous flora and lipidic metabolism. It purifies the skin and diminishes shine and pore visibility.



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# A DETOX active agent cocktail with Oleuropein of the Olive, Levan and Jujube Extract:

## (Activates the skin's natural recycling system)

## Jujube Extract (Chinese Date)

This extract increases the anti-oxidative protection and helps against inflammatory processes by inhibiting the prostaglandin synthesis and prevents against allergically reactions by inhibiting the histamine release.

## Oleuropein (Olive Tree Leaves)

An isolated and purified active agent of the leafs of the olive tree activates the body's own proteasome, which is in charge for identification and the disposal of damaging proteins. This discovery is based on the Nobel Prize in 2004! It was approved that the detoxification is increased and the quantity of the senescent (aging) cells have been reduced MMP (Matrix metalloproteinase) will be suppressed, the cell division optimized and the skin rejuvenated.

## Levan

Donates moisture due to a film former (similar to the hyaluronic acid) and relieves skin irritations. These special adhesive properties support the products a feeling of firming effect.

\* Makes skin visibly and perceivably younger and improves a number of symptoms related to pre-mature skin ageing: skin roughness, hydration and cell renewal.

## **UV-Filter System**

The synergistic combination absorbs UV sunrays. The system with incorporated filters is, due to the indirect contact to the skin, very compatible.

#### Allantoin

A botanical ingredient, contained in different plants, such as Beinwell. As an ingredient for topical application it promotes cell build up and regeneration. It soothing and calming, smoothes rough chapped skin and improves moisture-binding capacity.

## Tocopherol

Source of vitamin E, a powerful antioxidant; promotes maximum moisturization and helps soften the skin while protects the cell membranes from free radical damage.

#### **PROPERTIES:**

- Detoxifying
- Deep cleansing effect
- Sebum regulating
- Stimulates the "recycling" process





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## APPLICATION:

Morning and evening after cleansing effect, on face and neck. The combination with the serum, mask and the local anti-spot gel of this new updated range is just the ideal treatment. Perfectly suitable as a base for the make-up.

## **BEAUTY SPA:**

Suitable the final care of a DETOX-cabin treatment as well as for a clarifying back treatment.

## **SALES IDEAS:**

Challenge for the daily attacks of billions of toxins that can age skin faster!