

PURE COMPLEXION CONCENTRATE

Active Agent Concentrate

REF: 1.15085 (R) **PRESENTATION:** 20ml airless dispenser



An active agent concentrate encourages the cellular metabolism process. Active plant agents have a detoxifying, cleansing, regulating effect; the complexion is visibly purified and facilitates the natural regeneration process of the skin.

The treatment with these highly concentrated ingredients; donates the impure and demanding skin an immediate visible effect. Impurities disappear almost overnight and the skin does relax actively. The retention of toxins and metabolic waste has no chance and the skin returns to a balanced harmony and its natural functions.

RECOMMENDED FOR:

For oily and acne-prone skin.

INGREDIENTS & BENEFITS:

CytobioI™ Iris A² - A combination of Zinc Salt, Iris Extract and Vitamin A:
(Targeting acne-prone skin)

Zinc Salt

It is a sebum regulator and effects at the same time by blocking the proliferation of propionic bacteria antibacterial, even before an inflammation may show.

Iris Extract

Sebum regulating and skin pore refining. At the same time the keratinization is normalized and the prevention against new comedones is activated. The complexion appears much finer and balanced.

Vitamin A

Vitamin A is a growth factor that favors cell multiplication. It is also a tissue regenerator and protector of the epidermis. Finally, vitamin A is recommended for oily skin as it regulates seborrhea by inhibiting the synthesis of lipids.

** This synergistic blend of actives fights against the functional and physical signs of acne, be it the common adolescent form (hormonal causes) or the adult form (due to lifestyle and environment). It preventing the appearance of acne problems while reducing all symptoms related to the imbalance of cutaneous flora and lipidic metabolism. It purifies the skin and diminishes shine and pore visibility.*

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A DETOX active agent cocktail with Oleuropein of the Olive, Levan and Jujube Extract:

(Activates the skin's natural recycling system)

Jujube Extract (Chinese Date)

This extract increases the anti-oxidative protection and helps against inflammatory processes by inhibiting the prostaglandin synthesis and prevents against allergically reactions by inhibiting the histamine release.

Oleuropein (Olive Tree Leaves)

An isolated and purified active agent of the leafs of the olive tree activates the body's own proteasome, which is in charge for identification and the disposal of damaging proteins. This discovery is based on the Nobel Prize in 2004! It was approved that the detoxification is increased and the quantity of the senescent (aging) cells have been reduced MMP (Matrix metalloproteinase) will be suppressed, the cell division optimized and the skin rejuvenated.

Levan

Donates moisture due to a film former (similar to the hyaluronic acid) and relieves skin irritations. These special adhesive properties support the products a feeling of firming effect.

** Makes skin visibly and perceivably younger and improves a number of symptoms related to pre-mature skin ageing: skin roughness, hydration and cell renewal.*

SEBUSTOP® (Phyto-astringent special oily skin)

A phyto-active substance extracted from Chinese plants: the roots and rhizomes of burnet (*Poterium officinale*), the rhizomes of ginger (*Zingiber officinale*), and the bark of cassia tree (*Cinnamomum cassia*). Primary benefits:

- Reduction of excess sebum (skin oil) and regulation of sebaceous gland secretions.
- Reduction and minimization of skin pore size – in as little as 15 minutes.
- Antiseptic and disinfecting properties that significantly reduce proliferation of bacteria and infection.

** Mode of action: Because of its high tannin, essential oil and saponoside content, it provides an ideal treatment for short term reduction of excess sebum, cleansing and purifying the skin, to reveal its radiance.*

Hyaluronic Acid

A naturally occurring polysaccharide, acts as a “molecular sponge” trapping and holding water up to a thousand times its own weight and supports collagen fibers and structural proteins to keep skin plump and youthful.

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Konjac Mannane

Gluko-Mannan-solution of high viscosity. Extract of an Asian Amorphophallus root species. The substances have excellent film building properties, similar to hyaluronic acid. The imperceptible film is emollient and moisture binding.

PROPERTIES:

- Detoxifying
- Deep cleansing effect
- Sebum regulating
- Stimulates the "recycling" process

APPLICATION:

Morning and/or evening by a tender padding, let it dry for a moment and then apply the Perfecting 24H Detox Cream of this product line.

BEAUTY SPA:

Perfectly suitable as an additional care with a DETOX special treatment, apply as a serum on face and décolleté with a light massage. For a better and more intensive penetration an ultra sound maybe used.

SALES IDEAS:

Detoxification of the skin means facilitating and stimulating the body's own regenerative process, for a visibly younger look.