

## ANTI-REDNESS CONCENTRATE

Anti-Inflammatory Serum

<b>REF:</b> 1.18045 (R)	<b>PRESENTATION:</b> 20ml dispenser pump
1.18050 (R)	7 x 2ml vials
4.50020 (C)	10 x 2ml vials



This concentrate, rich in active vegetal ingredients, has been specifically formulated for sensitive and blotchy skin. Based on Pilewort, Calendula and Cypress, it acts efficiently on congested skins. It regulates the skin's microcirculation, strengthens the walls of capillaries. It is an anti-inflammatory and soothing property. Regular use prevents reddening of the skin staining.

### RECOMMENDED FOR:

For delicate and sensitive skin which prone to flare-ups and irritation, including problematic skin.

### INGREDIENTS & BENEFITS:

#### Pilewort Extract

Soothes and calms irritated skin while it reduces redness. Contains phenolic derivatives such as rutin and tri-terpenic saponins that help decongest skin tissues and reduce blotchiness.

#### Arnica Montana Flower Extract

Acts as a stimulant to improve cellular respiration and circulation, highly anti-inflammatory, provides pain relief associated with skin irritations.

#### Cypress

Vasoconstrictive, vascular-protective properties. It protects the elastin and collagen fibers.

#### Polygonum (He Shou Wu)

Protect skin against UVB damage. It also contains stilbene glycosides similar to resveratrol with superior antioxidant activity. Resveratrol is extracted from *P. Multiflorum*'s close relative and has been suggested to extend lifespan by a variety of mechanisms.

#### Calendula

It helps to nourish the skin; softening and soothing dry chapped skin. It can aid in healing wounds, inflamed skin and most minor skin problems. It is antiseptic, antifungal, antibacterial and regenerate skin cells for radiant-looking skin.

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### Orris Root

It fortifies the dermis and rebuilds the skin's barrier function. In the long term, it also counteracts skin atrophy and the loss of collagen and elastin due to enzymatic activity.

### Hyaluronic Acid

A naturally occurring polysaccharide, acts as a "molecular sponge" trapping and holding water up to a thousand times its own weight and supports collagen fibers and structural proteins to keep skin plump and youthful.

### Peppermint

Provides antiseptic and anti-irritant activities while instantly cools, tones and revives the skin.

### **PROPERTIES:**

- Strengthens and increases the elasticity of the capillaries
- Activates the blood circulation
- Soothes and reduces redness
- Anti-inflammatory

### **APPLICATION:**

Apply every evening a few drops to the face and neck and apply an appropriate night care afterwards.

### **BEAUTY SPA:**

Apply after an intensive cleansing phase on all the face and especially in case of irritation. Use dry gauze and treat with HF (High Frequency) for 5 minutes.

### **SALES IDEAS:**

- In case of couperose and telangiectasia
- For dry and sensitive skin with a tendency to overreactions and allergic reactions
- Provides silky, smooth texture for easy application
- Nourish and protect delicate skin from daily damage and dehydration
- Intensive treatment reduces the appearance of redness, improves microcirculation and relieves irritation

