



# **RETINOL CREAM + VITAMIN E**

Retinol + Salicylic Acid Cream

REF: 1.10115 (R) PRESENTATION: 25ml cannula tube



This specific anti-age care product is combining the effectiveness of encapsulated, pure Retinol (active Vitamin A) and clarifying, stimulating properties of Salicylic Acid with the soothing, protecting activity of Vitamin E and the natural oil of the macadamia nuts. From the first week the appearance of your skin will be improved and your complexion will be brighter. After 4 weeks daily usage fine lines are less pronounced and expression lines are softened. Your skin is smoother, more even and more radiant. After 8 weeks the appearance even of the deeper wrinkles will be softened and you will benefit from the active protection against pre-aging process.

### **RECOMMENDED FOR:**

For dry, demanding skin, problem skin with a tendency to cornification and sun injured skin.

### **INGREDIENTS & BENEFITS:**

## Retinol (Vitamin A)

Retinol is an antioxidant ingredient and is known as a rejuvenating agent as it is able to normalize keratinization (horny layers) by regulating skin cell. It accelerates cell renewal and stimulates the fibroblast and collagen in the skin, thereby reducing wrinkles and fine lines. It helps skin retain moisture thereby preventing dryness and helps promote a softer smoother skin.

### Salicylic Acid

Derived from white willow, salicylic acid is a naturally occurring Beta Hydroxyl Acid (BHA). An exfoliator that has the ability to penetrate into the pore as well as on the surface of the skin. Extremely effective for reducing blemishes, blackheads and whiteheads by peeling the top layer of skin and clearing blocked pores. It also improves skin thickness, barrier functions, and collagen production.

## Macadamia Nut Oil

Macadamia Nut oil smooth and restore lasting moisture to skin. Protect skin from dehydration by strengthening skin's natural moisture barrier. Rich in Vitamin E and essential fatty acids. Macadamia nut oil is high in palmitoleic acid, which is an effective antioxidant and helps protect cell membranes against damage.



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### Plant Based Natural Vitamin E

Their antioxidants and moisturizing virtues strengthen the hydrolipidic barrier of the skin. They help reduce the action of free radicals on cells and work against premature signs of aging, while preventing cellular damage.

#### **APPLICATION:**

Generously apply the cream every evening locally or to the whole cleansed face and massage it into the skin until the product is completely absorbed. Avoid the contact with your eyes and the eyelids. Smarting sensations can appear. This is normal and indicates that the product is working. If this sensation persists, stop the treatment. If required apply an additional skin care product after a short application time. Use a daily sun protection of SPF15 or higher during the use of this product. Suitable as a cure treatment.

### **BEAUTY SPA:**

Only suitable for the treatment of a problem area and for the use at home because there won't be a vitamin A effect if the cream is only applied once.

## **SALES IDEAS:**

- Improves skin texture
- Enhances firmness, hydration and radiance of the skin
- Provides moisture and powerful anti-oxidant protection against free radicals
- Stimulates cell renewal
- Diminishes dark sports and discoloration while amplifies skin's luminosity
- Diminishes the appearance of fine line and wrinkles with little to no irritation