

SERUM PURE VITAMIN C

Vitamin C Serum

REF: 1.10105 (R) **PRESENTATION:** 4 x 7ml glass ampoule



Special serum pure Vitamin C and Fucogel guarantee a perfect grooming experience. It forms a thin film on the skin by reacts and increases the cellular activity. With the Pure Vitamin C serum, the skin is highly moisturized*, and shows radiance and smoothness. Its anti-free radical properties prevents from the external environmental damage and inflammations. Results are perceptible from the first application and long lasting period.

* of the superficial layers of the epidermis

RECOMMENDED FOR:

All skin type especially dull and sagging skin.

INGREDIENTS & BENEFITS:

Vitamin C (Ascorbic Acid)

Also known as Vitamin C is found naturally in fruits such as citrus and green vegetables. It is a water-soluble powder with powerful antioxidant that helps to fight free-radical damage caused by cell metabolism and environmental stress. It works to protect against UV rays and can help combat sun damage, wrinkles and photo damage. In addition, it helps to stimulate collagen production and restore elasticity for a smoother, firmer skin appearance. Inhibits melanin synthesis in melanocytes and lightens already formed melanin pigments.

Fucogel® 1000 (Fucose-Rich Polysaccharide)

This fucose-rich polysaccharide produced by plant fermentation with a wonderfully controllable viscosity and anti-allergy effect. It has a non-greasy feel and an immediate and long lasting hydrating effect due to its film forming and water-captor effects. It in fact has a longer lasting hydrating effect than Hyaluronic Acid on the corneum layer of the skin.

PROPERTIES:

- Moisturizing
- Regenerating, repairing and smoothing
- Protects the skin against free radicals
- Protects against photo-ageing and inflammations
- Stimulates the formation of collagen fibers

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APPLICATION:

Remove the protective film and twist the upper part (the cap) to break the seal. Press firmly on the cap to pierce the reservoir and release the vitamin C. Shake well for 20 seconds to mix the powder and gel, then tap on the cap to empty out the mixture. Remove the cap. Replace with the dropper. Apply the serum every evening underneath the usual care to face, neck and décolleté. Please avoid the sensitive eye area. Do not use the serum in combination with the RETINOL CREAM + VITAMIN E. Once the vial is opened, start using it the same day and use for a maximum of 7 consecutive days. Keep in a cool place, away from light. It is designed to keep the vitamin C pure and stable.

BEAUTY SPA:

1. As an ampoule underneath a corresponding massage cream.
2. Particular intensive effect in combination with occlusive treatments (modelage, collagen or algae bio-matrix, algae mask).

THE CUSTOMER:

- Counteracts premature ageing
- For tired, slackened skin
- For pale skin with a bad blood circulation
- Suitable after sun exposure
- For dry skin in need of regeneration
- Localized or widespread hyperpigmentation (Melasma, Lentigo)
- Uneven skin tone
- Lack of radiance
- Photo damage

SALES IDEAS:

- As a cure treatment apply 2-3 times yearly
- An ideal additional care before and after sun bathing or solarium