



## CELL SHOCK

Cell Shock, a paramedical skincare collection developed to combat cellular aging, is the very heart of Swiss line. Launched over 20 years ago, it has withstood the test of time and consumer scrutiny and emerged as a leading anti-aging collection amongst discerning women worldwide. The results-oriented products contain medical-grade actives, bio-mimetic botanicals that metabolize on a cellular level, and cosmetic ingredients.

Cellactel 2 Complex, the predominant medical-grade ingredient in all of the products, is an evolution of the original cellular therapy ingredient developed at Switzerland's renowned Clinique Lemana. Exclusive to Swiss line, the innovative Cellactel 2 Complex helps skin cells breathe, preserve energy, and metabolize more efficiently, while increasing collagen and elastin production. The result: firmer, smoother, more radiant-looking skin.

## 360° ANTI-WRINKLE EYE ZONE SERUM



This luxurious infusion-serum is charged with wrinkle-filling and smoothing ingredients that work together with targeted anti-dark circles actives to recreate a perfect eye zone. The use of this serum completes the anti-aging action of any eye cream as it brings results to virtual ageless perfection.

Ref. 1181 - 15ml gold metal pipette bottle

Ref. 1181C - 150ml pump bottle

### The BENEFITS

- Anti-wrinkle and line filler
- Anti-dark circles

### The CUSTOMER

- All consumers concerned with orbital lines and wrinkles, particularly those with drier skin conditions.
- All consumers concerned with resistant dark circles.
- The existing clients of 360° Anti-Wrinkle Serum Triple-Collagen Complex.

### The TECHNOLOGY

#### TRIPLE-COLLAGEN COMPLEX

Comprised of three different, yet synergistic, collagen factors: soluble collagen; collagen boosting peptides; and a protective collagen factor. The complex increases (due to the soluble collagen), strengthens (due to the collagen boosting peptides) and safeguards the level of collagen present in the skin (due to protective collagen factor).

#### HYALURONIC ACID

Low molecular weight hyaluronic acid has a reduced molecule size which facilitates its delivery and enhances its penetration across the skin barrier. This provides an immediate and long-term filling effect.

#### OCEAN-MATRIX COMPLEX

Comprised of polysaccharides from botanical origin and a lyophilisate from the red algae (Porphyridium Cruentum) optimized to give a tightening effect that is intense and immediately perceivable. It also offers remarkable skin smoothing effects reducing roughness while acting as a protective barrier against oxidative stress.

#### CELLACTEL 2 COMPLEX

Unique cell-regenerating complex boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

## 360° ANTI-WRINKLE EYE ZONE SERUM

### ANTI-DARK CIRCLES COMPLEX

Bio-engineered complex comprised of narcissus bulb extract and other botanical extracts which reduce hemoglobin oxidation and in turn the darkening of the eye zone blood vessels that come from oxidation. These botanicals also counteract fatigue and stress keeping the entire eye zone looking bright and fresh.

### The APPLICATION

Apply the serum every morning and/or evening over the entire eye zone and follow with the regular eye cream. It is not intended to be used alone in place of an eye moisturizer.

## EYE ZONE LIFTING COMPLEX II



The classic refreshing serum with moisture-retaining and tightening properties, now fortified with an “urban-detox” complex that protects skin from the hazardous effects of an urban lifestyle.

The eye zone is immediately lifted and its tone is increased over time, diminishing the appearance of wrinkles. Ideal for intensive lifting and repairing; creates a mini “eye lift” effect.

\* Fragrance free, paraben free and color free.

Ref. 1188 - 15ml airless pump

Ref. 1188C - 150ml pump bottle

### The BENEFITS

- Visibly lifts and regenerates the skin.
- Helps strengthen the collagen fibers of the skin, while moisturizing and combating free radical damage.
- Clinically proven to tackle “urban stress”, enhancing skin brightness and clarity.

### The CUSTOMER

- Concerned with an eye contour showing wrinkles and a lack of resilience.
- Aware of “urban stress” and pollution.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock's signature skin-revitalizing ingredient helps repair essential skin functions, lifts and regenerates the skin.

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® and RAFFERMINE®

The two original Eye Zone Lifting Complex ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended together with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

#### URBAN-DETOX COMPLEX

Clinically proven, modern complex tackles “urban stress” to enhance the skin's brightness and clarity. Specific protein fractions from Moringa seeds shield skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

## EYE ZONE LIFTING COMPLEX II

### The APPLICATION

Apply morning and evening around the orbital area. Start at the outer areas and move towards the bridge of the nose. This product absorbs quickly and leaves a light protective film, allowing for the easy application of make-up.

AGE INTELLIGENCE  
YOUTH-INDUCING EYE CREAM



True to the Youth-Inducing philosophy that revolves around a four-pronged approach to age correction, this new super eye cream simultaneously addresses four key eye zone age markers: lines and wrinkles, loss of firmness, uneven skin tone (a first time claim!), and under-eye puffiness. These four actions are rounded out by the cellular self-recovery benefit that distinguishes all Age Intelligence formulas.

While most eye care products approach uneven skin tone from the perspective of counteracting dark circles - addressing their causes such as poor microcirculation – the new Youth-Inducing Eye Cream also addresses the problem from a pigmentation / complexion point of view using the same RAB27A Molecular approach used in the Youth-Inducing Cream. Limiting the significant transport of irregular pigmentation around the eye zone, the cream imparts, in the medium-term, a brighter and fresher look to the entire area.

This exciting, new eye cream responds to the needs of mature skin showing more than one age concern. It is designed to transform the skin's inner "architecture" and restore its luminosity and uniformity.

Ref. 1186 - 15ml airless pump jar

Ref. 1186C - 75ml tube

The BENEFITS

- Anti-Wrinkle
- Firming
- Brightening
- Anti-Puffiness

The CUSTOMER

- Mature consumers concerned with more than one age marker, i.e., wrinkles and deep wrinkles, puffiness and uneven complexion.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.

The TECHNOLOGY

STEM CELL PULSE

Cultured stem cells from *Coffea bengalensis* increase the density of the skin's inner structure by increasing the formation of adipocytes to decrease lipase activity in the fat cells – a by-product of aging.

## AGE INTELLIGENCE YOUTH-INDUCING EYE CREAM

### BIO-MIMETIC GROWTH FACTORS

Isolated from seeds, these botanical-only growth factors mimic the expression of the FGF-2 (Fibroblast Growth Factor), whose role it is to intensely activate dermal synthesis and boost collagen production.

### AGE INTELLIGENCE™ COMPLEX

This complex is comprised of Cell Shock's signature Cellactel 2 Complex, together with Madecassoside® from Bayer, a pharmaceutical-grade botanical ingredient. Madecassoside® prevents and helps to correct immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins), thereby protecting the skin from inflammatory daily stress. It reduces the sensitivity of the skin cells, rebalancing the skin's natural self-renewal process to restore the natural protection of the horny layer of the skin, and give it a smoother, more even feel.

### RAB27A MOLECULE

This molecule obtained from the algae *Palmaria Palmata*, helps to create an even complexion as it counteracts over-pigmentation and age spots. It limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes.

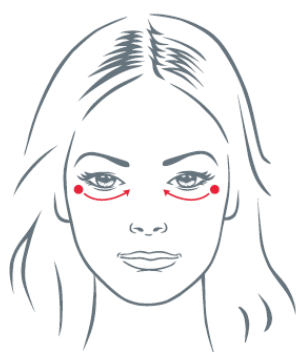
### HESPERIDIN

A flavonoid found abundantly in citrus fruits, Hesperidin decreases the capillary permeability that plays the physiological key role in causing puffiness.

### The APPLICATION

To be applied day and night alone, or preferably after an eye serum.

The cream has a unique soft-touch texture that can be applied by dabbing onto the skin with "piano" touches; there is no need to massage the fragile eye contour area. Apply starting from the outer corner of the eye and moving towards the nose. With any remaining product on the fingers, follow over the eyebrow and under the eyebrow area in the opposite direction.



In the AM allow a few seconds before proceeding with the application of eye-area make-up so that the cream sets on the skin.

## CELLULAR EYE MASK COMPLEX



Being very delicate and fragile, the skin tissue around the eye is the first to show signs of fatigue and aging. From the first application, the area around the eyes will appear more awake, brighter and refreshed. Puffiness will be minimized, and skin will appear smoother. The skin will feel soothed and calmed.

Ref. 1037 - 30ml pump bottle

Ref. 1037C - 150ml pump bottle

### The BENEFITS

- Cellactel 2 Complex and the marine polysaccharide produce a noticeable lifting and regeneration of the skin.
- Eyebright, ginkgo-biloba and hydrolyzed algin soothe and calm the eye area.
- Caffeine reduces puffiness. Hydractin™ and hyaluronic acid moisturize the skin.

### The CUSTOMER

- Devitalized and tired eye contour. Ideal for eye contour that requires an intensive cooling and repairing, "all-in-one" treatment.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### POLYSACCHARIDE OF MARINE ORIGIN (MACROCYSTIS PYRIFERA EXTRACT)

Provides immediate and sustained firming and toning of the skin.

#### EYEBRIGHT, GINKGO BILOBA EXTRACT & HYDROLYZED ALGIN

Soothing and anti-inflammatory ingredients which help to decrease and counteract eye area inflammation and potential irritation.

#### CAFFEINE

Helps reduce puffiness around the eyes.

#### HYDRACTIN™

Unique cosmetic active ingredient, effective in three ways:

1. As an energy source stimulating and activating the cellular metabolism, leading to a significant increase of immediate and long-term skin moisturization.
2. Reduces trans-epidermal water loss.
3. Provides the skin with new freshness and beauty.



## CELLULAR EYE MASK COMPLEX

### HYALURONIC ACID

A naturally occurring polysaccharide, acts as a “molecular sponge” trapping and holding water up to a thousand times its own weight.

### The APPLICATION

This product can be used in two ways: as a revitalizing, intensive eye mask by applying with the eye pads provided, or as a daily serum by applying without the eye pads. To use as a mask, remove two pads from package and fold in half. Wet the pads with 3 to 4 drops of solution on each side of the folds. Distribute fluid evenly by lightly pressing folded pads together with fingertips. Slowly unfold, place gently over eye contour and repeat the same procedure with another pad on the other eye. After about 10 minutes, remove pads and softly pat in excess fluid around eye with fingertips. To sue as a daily serum, gently pat in a few drops of solution around the eyes.

## EYE ZONE TRANSFORMING MASK



A fresh-cream mask for the delicate eye zone with a “transforming” effect making all eye zone concerns change for the better: all-in-one anti-wrinkle, firming, de-puffing and anti-dark circles. It is ideally companion for those people who are overworked and constantly on the go. Ophthalmological tested.

Ref. 1178 - 30ml airless pump

Ref. 1178C - 75ml tube

### The BENEFITS

- Reduces edema and the surface of eye bags and significantly increases skin firmness and tone.
- Helps promote a youthful eye area with an even skin tone by counteracting the signs of fatigue and environmental stress.
- The ultimate SOS or “pick me-up” product for a tired eye contour.

### The CUSTOMER

- Anyone concerned with puffiness and dark circles.
- All ages and skin conditions.

### The TECHNOLOGY

#### HYALURONIC-ACID

Pure hyaluronic acid to act as hygroscopic material which can readily absorb moisture with an immediate film-forming and lifting effect. The hyaluronic acid film helps preserve the most important characteristic of youthful, healthy skin, such as suppleness, elasticity and tone.

#### TRANSFORMING COMPLEX

Reduces under-eye puffiness by favouring lymphatic drainage and fighting skin slackening. It is obtained from the combination of bio-technological extracts of alfalfa, white lupin and elder flowers, all rich in oligopeptides and oligosaccharides. It inhibits the activity of angiotensin converting enzyme(ACE), which is involved in the regulation of the antagonist vasoconstriction/vasodilation systems that control the flow of lymph and the active thus favours the elimination of excess interstitial fluid and reduces oedema (tissue swelling), It improves tone and firmness thanks to a boosting effect on metabolic synthesis as it stimulates the synthesis of collagen I, making skin tissue denser and also reduces the synthesis of MMP-1 (Matrix Metalloproteinase-1), limiting the degradation of the extracellular matrix.

*In vivo tests against placebo have shown that this complex significantly reduces oedema and the surface of eye bags and significantly increases skin firmness and tone, rejuvenating the appearance of the eye contour area and smoothing traces of accumulated fatigue.*

## EYE ZONE TRANSFORMING MASK

### OLIGO-MINERAL COMPLEX

The Oligo-Mineral Complex was specially designed to respond to the nutritional needs of the stressed skin suffering from fatigue. It has the ability to stimulate the cellular metabolism, the synthesis of intracellular ATP and cell growth thanks to the combined actions of zinc, magnesium and manganese.

### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex boosts vital skin functions and revitalizes cellular metabolism to “lift” the skin and visibly reduce wrinkles.

### The APPLICATION

#### AS AN ANTI-WRINKLE, REGENERATING MASK

Apply a thin layer at night and allow it to deliver its benefits while sleeping. Next morning remove the film-layer with a cotton pad moistened in cold water.

#### AS A S.O.S ANTI-FATIGUE, BRIGHTENING MASK

Apply a very thin layer whenever needed and allow it to set for 5-10 minutes. Remove the film-layer with a moistened cotton pad.

For a maximum brightening effect, simply use the fingertips in soft movements to “conceal” the entire eye zone without removing the mask.

## FACIAL BOOSTING-ESSENCE



A concentrated splash of energetic coolness and nutrients housed in an essence-in-water formula. Much more than a classic tonic-lotion, the new and sophisticated formula of Facial Boosting-Essence will become a much-needed addition to your skin care ritual, as it enhances the effects of all other products, keeping moisture levels high on the skin's surface while addressing the occasional signs of skin fatigue.

Ref. 1189 - 150ml transparent glass bottle

### The BENEFITS

- Visibly energizes and freshens the skin.
- Encourages optimal elasticity and skin suppleness.
- Clinically proven to tackle "urban stress", enhancing skin brightness and clarity.
- Enhances make-up and reduces signs of fatigue.

### The CUSTOMER

- Recommended for all skin types. Ideal for aging skin that needs a lift to improve its resilience.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock's signature skin-revitalizing ingredient helps repair essential skin functions, lifts and regenerates the skin.

#### GRAPE LIVING WATER

The purest water from the heart of grapes, extracted through a patented process without the use of chemical solvents, helps catalyze the skin's enzymatic processes as it replenishes essential oils, mineral salts and trace elements. Grape polyphenols have demonstrated a powerful antioxidant effect.

#### KOMBUCHA EXTRACT

Also known as "long-life mushroom", Kombucha smooths and freshens the skin. It has been shown, *in vitro*, to decrease glycation and produce a "lipofilling" plumping effect. Clinical tests on skin have demonstrated that it diminishes roughness and increases brightness and clarity.

#### URBAN-DETOX COMPLEX

Clinically proven, modern complex tackles "urban stress" to enhance the skin's brightness and clarity. Specific protein fractions from Moringa seeds shield skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

## FACIAL BOOSTING-ESSENCE

### The APPLICATION

Apply every morning and evening immediately after your usual cleansing steps, before application of a serum and / or a cream. Pour a few drops onto the palm of the hand and smooth over face and neck avoiding the eye area (no need to apply with a cotton pad!).

## AGE INTELLIGENCE PERFECT SKIN



High-performance resurfacing AND revitalizing skincare treatment combining 10% glycolic acid together with stem cells - ingredients never before compatible. Lipidure®-PMB, an optimized pharmaceutical polymer known to moisturize the skin and suppresses irritation, ensures their compatibility. Perfect Skin is an effective way to transform your skin making it look fresh and vibrant, and it is so easy to use that it will only take seconds longer than your previous skincare regimen, but the results will be so much better!

Ref. 1182 - 45ml bottle + jar (60 soft cotton fabric pads)

### The BENEFITS

After 1 month daily application

- 81% radiance
- 94% anti-aging effect
- 71% reduced fine lines
- 86% agree it is an alternative to their usual skincare

### The CUSTOMER

- All consumers concerned with multiple signs of aging and/or imperfections: fine lines, pores, uneven texture and uneven complexion, lack of luminosity.
- People considering undertaking a chemical peeling or a microdermabrasion.

### The TECHNOLOGY

#### AGE INTELLIGENCE COMPLEX

Cell Shock's signature Cellactel 2 Complex with Madecassoside® from Bayer, a pharmaceutical-grade botanical ingredient. Madecassoside® prevents and helps to correct, immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins), thereby protecting the skin from inflammatory daily stress. It reduces the sensitivity of the skin cells, rebalancing the skin's natural self-renewal process to restore the natural protection of the horny layer of the skin, and give it a smoother, more even feel.

#### LIPIDURE®-PMB

This bio-compatible polymer's anchoring capacity enables A) the safe use of glycolic acid in all skin conditions and; B) the compatibility of the combined formulation of an AHA together with active stem cells! Lipidure®-PMB has a similar structure to the skin's own phospholipid cellular membrane and as such is able to act simultaneously on the two main mechanisms of skin hydration:

- water retention
- reduction of the Trans-Epidermal Water Loss (TEWL)

## AGE INTELLIGENCE PERFECT SKIN

### SECOND-GENERATION STEM CELLS + 10% GLYCOLIC ACID

Vectorized in liposomes, the Argan tree stem cell extracts have been shown to awaken and regenerate the skin, reducing wrinkles up to -26% (according to in vivo tests where the Argan tree extracts were tested against a placebo) and improving the skin's density, while tightening it. They have been named "second-generation" stem cells as they target the dermal reservoir of stem cells, and not the epidermal stem cells. In combination with 10% glycolic acid, in pH 3.5 solution, they maximize the skin's recovery and renewal rhythm, while strengthening the role of the dermal-epidermal junction.

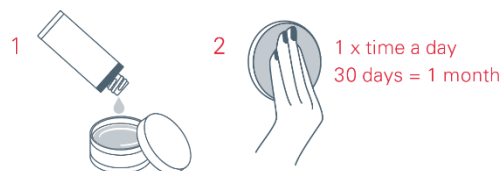
### BIO-MIMETIC GROWTH FACTORS

Growth factors are cellular-catalyzers that are naturally present in the skin. They are responsible for triggering metabolic functions including those that lead to cellular renewal. The Fibroblast Growth Factor was selected for its broad action on the skin. Aside from its central role in the healing processes, it stimulates cell multiplication as well as collagen and glycosaminoglycan synthesis.

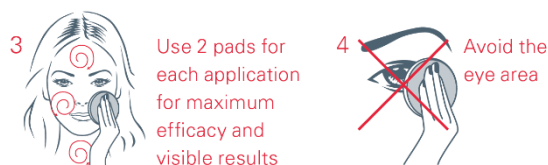
### The APPLICATION

Remove the seal from the cap of the RESURFACING LOTION and pour the entire contents of the bottle over the 1-MONTH YOUTH-TREATMENT pads.

Your PERFECT SKIN cure-program is now ready and activated, and it should be used within a one-month period; ideally with a once-a-day application utilizing two pads.



Apply the pads over the face and neck areas, either morning or night, after the usual cleansing and toning products and before any other serum and/or moisturizer.



Do not rinse after applying. Avoid the eye area.

## 360° SYNCHRONIZED TIME REVERSAL PROGRAM



This ingenious “time reversal” anti-aging cure hones in on the different AM and PM skin recovery functions to bring about a younger looking skin... the effects are synchronized to bring instantaneous and continuous results! The program revolves around a modern interpretation of the classic ampoules-cure: if one month = one cellular turnover cycle, during that month you can improve firmness, reduce lines and wrinkles, re-establish the perfect level of hydration, and maximize vitality and radiance.

Ref. 1180 - 4 x 12ml ampoules

### The BENEFITS

#### AM SERIES

- Anti-wrinkle, lifting and moisturizing.
- Protects DNA and decreases glycation.
- Smooths the skin while acting as a protective barrier against stress.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

#### PM SERIES

- Boosting, brightening and antioxidant.
- Contributes to a cellular “detox” effect against intrinsic and extrinsic toxic factors.
- Stimulates microcirculation for increased oxygen supply and a bright complexion.
- Antioxidant effect thanks to Edelweiss bio-extract.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- All consumers, regardless of skin condition, concerned with tired, lifeless skin.
- Consumers with skin that is already showing the signs of aging, and not responding to the usual care.
- Frequent travelers; those experiencing stress and fatigue; people facing changes; or people whose skin is transitioning seasons.

### The TECHNOLOGY

#### AM SERIES

##### AM CELLULAR CULTURE

Unique culture is comprised of extracellular matrix (cell wall) of cultured flowering tobacco stem cells and a solution of black tea ferment and natural yeasts. It has shown in vitro to protect skin's DNA, decreased glycation and promote increased “lipofilling”. These combined actions promote density and a significant reduction of skin's micro-relief.



## 360° SYNCHRONIZED TIME REVERSAL PROGRAM

### FLASH-LIFT COMPLEX

The complex is comprised of an optimized blend of a hydrolyzed polysaccharide together with acacia gum. It forms a mesh that retracts rapidly upon drying on the surface of the skin. The skin is lifted by this mechanical process immediately and for hours.

### BIO-MIMETIC GROWTH FACTOR

FGF- $\beta$  or FGF-2 (Fibroblast Growth Factor), selected for its broadest action on the skin. Besides its central role in the healing processes, FGF-2 stimulates cell multiplication as well as collagen and GAGs (glycosaminoglycan) synthesis.

### CELLACTEL 2 COMPLEX

Helps the skin cells breathe, preserve energy and metabolize more effectively as it lifts and reduces lines and wrinkles.

### PM SERIES

#### PM CELLULAR CULTURE

Innovative active compound combining a micro algae and tomato plant stem cells that has the capacity to protect the skin from cellular toxicity and extend cellular vitality contributing to DNA protection and repair.

### FLASH-BOOST COMPLEX

By stimulating the microcirculation, this complex participates in the nutrition of the support tissues of the skin. The face is revitalized and acquires color, luminosity and a more even appearance.

### EDELWEISS BIO-EXTRACT

Obtained from plants organically grown in central Switzerland; due to its content in mucilage and high concentration in flavonoids has been selected by its free radical scavenging capacity.

### CELLACTEL 2 COMPLEX

Helps the skin cells breathe, preserve energy and metabolize more effectively as it lifts and reduces lines and wrinkles.

## The APPLICATION

### AM SERIES

Apply the AM SERIES every morning over the face, neck and décolleté, replacing the usual face care serum(s). Follow with the usual moisturizer(s). Each ampoule will last approx. two weeks when applied to face, neck and décolleté; i.e. one box will offer a one-month cure cycle. Once the entire program is finalized, recommence the use of the usual face care serum(s). After 4 to 6 months or whenever needed, another program should be done.

### PM SERIES

Apply the PM SERIES every night over the face, neck and décolleté, replacing the usual face care serum(s). Follow with the usual moisturizer(s). Each ampoule will last approx. two weeks when applied to face, neck and décolleté; i.e. one box will offer a one-month cure cycle. Once the entire program is finalized, recommence the use of the usual face care serum(s). After 4 to 6 months or whenever needed, another program should be done.

## AGE INTELLIGENCE DE-AGING RESTORATIVE COMPLEX



A powerful serum that has been proven to modulate the skin's chronic inflammatory response, while also slowing down dermal aging and counteracting the loss of collagen and elastin. It visibly reduces wrinkle depth and has a "botox-pro" effect, keeping skin's perfect elasticity in order to avoid expression lines.

The Age Intelligence De-Aging Restorative Complex contains a host of synergistic ingredients that increase the skin's suppleness and counteract the stiffening of matrix collagen.

Ref. 1172 - 25ml tube with a silicone valve

Ref. 1172C - 150ml pump bottle

### The BENEFITS

- Actively boosts the skin's self-healing/repairing capacity.
- A preservative-free formula with medical-grade ingredients promotes a visibly more resilient and younger-looking skin.
- Cellactel 2 Complex acts a synergy with all the other ingredients to boost vital skin functions and revitalize cellular metabolism.

### The CUSTOMER

- Anyone – young or old – concerned with skin repair, wrinkles and suppleness.
- Anyone suffering from skin stress due to, among other things, environmental irritants.
- People who have just undergone a surgical procedure, such as laser, injections or dermabrasions.

### The TECHNOLOGY

#### AGE INTELLIGENCE COMPLEX

A medical-grade complex, consisting of two key ingredients – Perfluorodecalin and Madecassoside®. Perfluorodecalin, an oxygen carrier proven to mimic natural cellular respiration boosts the healing process. Madecassoside® obtained from an active fraction of Centella Asiatica, is proven to modulate the skin's chronic inflammatory conditions and rebalance the skin's natural protection.

#### RONACARE®

A pharmaceutical cyclopeptide, has been proven to improve the skin structure and reduce wrinkle depth 15%. It boosts production of basal membrane proteins, including collagen 4 and laminin A4, as it simultaneously protects the tissues from collagenases and elastases, responsible for collagen and elastin breakdown.

## AGE INTELLIGENCE DE-AGING RESTORATIVE COMPLEX

### BOTOX-PRO COMPLEX

This complex is a mimic peptide delivered in a liposome that is intended to increase the skin's suppleness and counteract the stiffening of matrix collagen which leads to reduced tissue elasticity, a major cause of expression lines and wrinkles.

### CELLACTEL 2 COMPLEX

This unique cell-regenerating complex boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

### The APPLICATION

Apply the serum, day and/or night, over the face and the neck. It may be used before any Total-Lift/Total-Resurface cream, or any other daily moisturizer.

Start by using it consistently day and night for one month, from then on, only one application per day should be necessary. For optimal results, apply it at night to benefit from the night recovery metabolism.

## 360° ANTI-WRINKLE SERUM TRIPLE-COLLAGEN COMPLEX



This silky-nectar, anti-wrinkle serum fortified with a triple collagen complex provides a visible line-filling effect by infusing dry skin with intense moisture and lasting resilience. It offers three different paths to collagen refurbishment by increasing the skin's own collagen production (via soluble collagen), strengthening it (via a collagen boosting peptide and botanical extracts), and safeguarding it (via collagen protective factors).

Ref. 1177 - 30ml gold metal pipette bottle

Ref. 1177C - 150ml pump bottle

### The BENEFITS

- Produces more resilient and younger looking skin.
- Replenishes and nurtures dry skin conditions.
- Smooths the skin while acting as a protective barrier against oxidative stress.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- Consumers concerned with lines and wrinkles, suppleness and roughness. Ideal for those with dry skin conditions.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.

### The TECHNOLOGY

#### TRIPLE-COLLAGEN COMPLEX

Is comprised of (1) soluble collagen, which increases collagen; (2) a collagen boosting peptide, Palmitoyl Pentapeptide-4, which strengthens collagen, together with botanical extracts from the Argan tree; and (3) Collagen protective factors, microalgae *Nannochloropsis oculata* together with a well-balanced fraction of polysaccharides, which safeguards collagen.

#### HYALURONIC ACID

Is known to improve the skin's density and resilience. This low molecular weight hyaluronic acid has a reduced size that facilitates its delivery and enhances its penetration across the skin barrier, providing an immediate and long-term filling effect.

#### Ocean-Matrix Complex

Comprised of polysaccharides from botanical origin and lyophilisate from the red algae (*Porphyridium cruentum*) is optimized to give a tightening effect that is intense and immediately perceivable. It also offers remarkable skin smoothing effects reducing roughness while acting like a protective barrier against oxidative stress.

360° ANTI-WRINKLE SERUM  
TRIPLE-COLLAGEN COMPLEX

CELLACTEL 2 COMPLEX

A unique cell-regenerating complex boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

The APPLICATION

Apply the serum, day and/or night over the face and the neck. It may be used before any Total-Lift/Total-Resurface cream, or any other daily moisturizer.

## FACE LIFTING COMPLEX II



This exceptional intensive serum provides a noticeable “face lift” within minutes, visibly reducing wrinkles to leave the skin younger looking and feeling more toned. Now fortified with an “urban-detox” complex that protects the skin from the hazardous effects of an urban lifestyle.

Contains a high concentration of plant boosters offering tightening and restructuring properties.

\* CS harmonized fragrance, paraben free and color free.

Ref. 1187 - 30ml airless pump

Ref. 1187C - 150ml pump bottle

### The BENEFITS

- Visibly lifts and regenerates the skin.
- Helps strengthen the collagen fibers of the skin, while moisturizing and combating free radical damage.
- Clinically proven to tackle “urban stress”, enhancing skin brightness and clarity.
- Enhances make-up and reduces signs of fatigue.

### The CUSTOMER

- Recommended for all skin types. Ideal for aging skin that needs a lift to improve its resilience.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock's signature skin-revitalizing ingredient helps repair essential skin functions, lifts and regenerates the skin.

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® and RAFFERMINE®

The two original Face Lifting Complex ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended together with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

#### URBAN-DETOX COMPLEX

Clinically proven, modern complex tackles “urban stress” to enhance the skin's brightness and clarity. Specific protein fractions from Moringa seeds shield skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

## FACE LIFTING COMPLEX II

### HYDROLYZED LUPINE PROTEIN

Helps protein synthesis and prevents dehydration.

### HYALURONIC ACID

This naturally occurring polysaccharide (complex sugar), acts as a “molecular sponge” trapping and holding water up to a thousand times its own weight. Enhances make-up and reduces signs of fatigue.

### The APPLICATION

Apply morning and / or evening to face, neck and décolleté. Smooth on sparingly and allow to penetrate before applying the appropriate CELL SHOCK cream. Can also be used alone for a more intense and visible lifting effect, before make-up on special occasions.

## TOTAL-RESURFACE EMULSION SPF 15



This feather-light emulsion protects the skin from the damaging effects of the sun, among other environmental factors, while promoting exfoliation and cellular renewal to visibly improve UV damaged skin. It simultaneously targets wrinkles, pigmentation spots and open pores.

Ref. 1171 - 50ml airless pump

Ref. 1171C - 150ml pump bottle

### The BENEFITS

- An AHA/BHA free alternative to resurfacing, it is the perfect product for people afraid of AHA/BHA formulas, those with delicate skin or younger consumers looking for a product in the Cell Shock collection.
- Helps collagen renew itself and boosts the skin's essential functions.
- Immediately nourishes and nurtures the skin to provide renewed suppleness.
- Provides broad-spectrum UVA/UVB protection.

### The CUSTOMER

- All consumers concerned with lines and open pores, rough texture and/or uneven pigmentation.
- All consumers looking for a Cell Shock moisturizer with an SPF.

### The TECHNOLOGY

#### BIO-RESURFACE COMPLEX

This liposomal preparation, consisting of an exfoliating tripeptide and enzymatic exfoliant, stimulates the natural desquamation process. It operates at the protein level (the tripeptide) and enzymatic level (the yogurt ferments) with no pH altering effect. By slowing down the keratinization it counteracts the process that leads to the thickening of the stratum corneum.

#### UV-DAMAGE REPAIR COMPLEX

A synergistic blend of rice hydrolyzed proteins, pomegranate bark extract and hydrolyzed myrtle leaf extract, it provides outstanding anti-oxidant, anti-glycation and photo damage repair capacity. Due to the reduction of oxidative stress at the cellular level, collagen synthesis is boosted.

#### UV-PROTECTION COMPLEX

This host of UVA (micronized titanium dioxide) & UVB (Octocrylene, Ethylhexyl Methoxycinnamate and Sulfonic Acid) filters together with gamma-oryzanol gives the skin effective and broad-spectrum UVA/UVB protection with optimum transparency in order to avoid any visible layer on the surface.

#### CELLACTEL 2 COMPLEX

"De-aging" cellular bio-nutrients help boost the skin's essential functions while providing lifting and anti-wrinkle efficacy.



## TOTAL-RESURFACE EMULSION SPF 15

### The APPLICATION

For day time usage only. For the optimum UV “de-aging” effect apply after Cellular Vital Essence, or after smoothing on a serum over face and neck, avoiding the eye area. Ideally use Total-Resurface Overnight Cream.

## TOTAL-LIFT LIGHT CREAM



A feather-light gel-cream that offers a long lasting matte finish. Perfect for those that long for an oil free de-aging efficacy. Contains a UVA/UVB filter and several polymers that shield the skin from urban aggressions, these polymers also allow for easy make-up application.

Ref. 1162 - 50ml jar

Ref. 1162C - 250ml tube

### The BENEFITS

- Powerful de-ager that provides anti-oxidant protection and helps prevent the cumulative damages of accelerated aging.
- Promotes a visibly more resilient and younger-looking skin by boosting the cellular metabolism.
- Helps collagen to renew itself and combat the decrease in the suppleness and tone of the skin.
- The skin looks immediately mattified with a renewed freshness and beauty.

### The CUSTOMER

- For combination to oily skin. Also for mature skin with hormonal unbalance prone to oiliness.
- Suitable for warm climates.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### BIO-MIMETIC SKIN GROWTH FACTORS

A new bio-technological substance which helps triggers metabolic functions in the skin and increase cellular renewal. They are obtained from 100% botanical origin extract (Hibiscus Abelsonii Seeds).

*\*A comparison of panelists in two age classes (40-50 and 50-60 years) showed that the density and texture of the skin returned to those it had 10 years before.*

*\*Evaluation by a clinician also showed that the skin is denser and firmer with improved after only 42 days.*

#### BIO-ACTIVATED RESVERATROL

It is obtained from the fermentation of Pichia Pastoris (a species of yeast), in a solution of Resveratrol (extract from pomegranates) and a rice extract. It has been shown to reduce inflammatory reactions also to increase the expression of Collagen IV, a protein necessary for maintaining the structural integrity of skin cells.

### The APPLICATION

Day and /or night. Face and neck. Can be used together with all Swiss line serums and /or ampoules for treatments.

## TOTAL-LIFT RICH CREAM



A velvet-cream texture that drenches the skin with moisture and comfort. Perfect for those that long for de-aging efficacy, while shielding and keeping environmental aggressions away. Contains a UVA/UVB filter and several polymers that shield the skin from urban aggressions, this polymer also allow for easy make-up application.

Ref. 1163 - 50ml jar

Ref. 1163C - 250ml tube

### The BENEFITS

- Powerful de-ager that provides anti-oxidant protection and helps prevent the cumulative damages of accelerated aging.
- Promotes a visibly more resilient and younger-looking skin by boosting the cellular metabolism.
- Helps collagen to renew itself and combat the decrease in the suppleness and tone of the skin.
- The skin looks immediately smooth and replenished.

### The CUSTOMER

- For normal to dry skin and occasional dehydration.
- Suitable for all climates.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### BIO-MIMETIC SKIN GROWTH FACTORS

A new bio-technological substance which helps triggers metabolic functions in the skin and increase cellular renewal. They are obtained from 100% botanical origin extract (Hibiscus Abelmoschus Seeds).

*\*A comparison of panelists in two age classes (40-50 and 50-60 years) showed that the density and texture of the skin returned to those it had 10years before.*

*\*Evaluation by a clinician also showed that the skin is denser and firmer with improved after only 42 days.*

#### BIO-ACTIVATED RESVERATROL

It is obtained from the fermentation of Pichia Pastoris (a species of yeast), in a solution of Resveratrol (extract from pomegranates) and a rice extract. It has been shown to reduce inflammatory reactions also to increase the expression of Collagen IV, a protein necessary for maintaining the structural integrity of skin cells.

### The APPLICATION

Day and /or night. Face and neck. Can be used together with all Swiss line serums and /or ampoules for treatments.

## TOTAL-LIFT VERY RICH CREAM



A generous-cream that intensively nourishes and deeply nurtures. Perfect for those that longer for a de-aging rescue that counteracts extreme dryness or exposure. Contains a mineral filter (Titanium Dioxide) and several polymers that shield skin from urban aggressions at the same time they enable an easy make-up application.

Ref. 1164 - 50ml jar

Ref. 1164C - 250ml tube

### The BENEFITS

- Powerful de-ager that provides anti-oxidant protection and helps prevent the cumulative damages of accelerated aging.
- Promotes a visibly more resilient and younger-looking skin by boosting the cellular metabolism.
- Helps collagen to renew itself and combat the decrease in the suppleness and tone of the skin.
- The skin looks immediately smooth and replenished.

### The CUSTOMER

- For very dry mature skin. Also suitable for mature skin with hormonal unbalanced prone to dryness.
- Suitable for extremely cold climates.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### BIO-MIMETIC SKIN GROWTH FACTORS

A new bio-technological substance which helps triggers metabolic functions in the skin and increase cellular renewal. They are obtained from 100% botanical origin extract (Hibiscus Abelmoschus Seeds).

*\*A comparison of panelists in two age classes (40-50 and 50-60 years) showed that the density and texture of the skin returned to those it had 10years before.*

*\*Evaluation by a clinician also showed that the skin is denser and firmer with improved after only 42 days.*

#### BIO-ACTIVATED RESVERATROL

It is obtained from the fermentation of Pichia Pastoris (a species of yeast), in a solution of Resveratrol (extract from pomegranates) and a rice extract. It has been shown to reduce inflammatory reactions also to increase the expression of Collagen IV, a protein necessary for maintaining the structural integrity of skin cells.

### The APPLICATION

Day and /or night. Face and neck. Can be used together with all Swiss line serums and /or ampoules for treatments.

## TOTAL-LIFT OVERNIGHT CREAM

2011 Harper's Bazaar Malaysia Beauty Awards Winner:  
Best Firming & Lifting Night Moisturizer.



An utterly surprising purple gel-balm. An intensified de-ager that boosts the skin's own anti-oxidant activity and cellular metabolism, promoting a visibly more resilient and younger-looking skin. Its hosts the maximum concentrations of the TOTAL-LIFT medical-grade ingredients, which are found in all the new 24hours formula.

Ref. 1165 - 50ml jar

### The BENEFITS

- An intensified de-ager that boosts the skin's own anti-oxidant activity and cellular metabolism, promoting a visibly more resilient and younger-looking skin.
- Helps collagen to renew itself and combat the decrease in the suppleness and tone of the skin.
- The skin takes on a feel-good factor that can be seen daily, even when sleep time is short.
- The unique texture was created as the answer to all skin conditions. It penetrates without heaviness yet nurtures and conditions drier skin conditions.

### The CUSTOMER

- For all skin conditions (except very oily skin). Also for stressed or tired skin.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### BIO-MIMETIC SKIN GROWTH FACTORS

A new bio-technological substance which helps triggers metabolic functions in the skin and increase cellular renewal. They are obtained from 100% botanical origin extract (Hibiscus Abelmoschus Seeds).

*\*A comparison of panelists in two age classes (40-50 and 50-60 years) showed that the density and texture of the skin returned to those it had 10years before.*

*\*Evaluation by a clinician also showed that the skin is denser and firmer with improved after only 42 days.*

#### BIO-ACTIVATED RESVERATROL

It is obtained from the fermentation of Pichia Pastoris (a species of yeast), in a solution of Resveratrol (extract from pomegranates) and a rice extract. It has been shown to reduce inflammatory reactions also to increase the expression of Collagen IV, a protein necessary for maintaining the structural integrity of skin cells.

## TOTAL-LIFT OVERNIGHT CREAM

### TREE-MUSHROOM (TREMELLA FUCIFORMIS)

It is a SOD inducer (Superoxide dismutases is an important antioxidant found in nearly all body cells). The Tree Mushroom doesn't "contain" SOD but is proven to boost and induce the skin's own SOD activity while overcoming cellular self-toxic metabolism responsible for cellular aging and contributing to loss of radiance.

### LAVENDER EXTRACT

This extract has antiseptic and anti-inflammatory properties; it is also used as a natural "preservative" to reduce the concentration of chemical preservatives used in the final formula. It has also been included in the formula to provide calming and sleep-inducing virtues.

### The APPLICATION

Every night, all-year-around. Face & Neck. Can be used together with all Swiss line serums and /or ampoules for treatments.

## TOTAL-RESURFACE OVERNIGHT CREAM



This night cream incorporates groundbreaking technology to reduce pores, retexturizes the skin and brighten it, while providing a remarkable lift. It works 360 degrees around rough skin to speed-up exfoliation from the outside and activates cellular renewal from the inside. The cream-gel texture is light yet nourishing, and penetrates immediately, making it ideal for consumers who want a non-oily product.

Ref. 1169 - 50ml jar

### The BENEFITS

- Powerful de-ager that retexturizes the skin.
- Boosts cellular metabolism to produce visibly more resilient, younger-looking skin.
- Helps collagen to renew itself and combat the decrease in the suppleness and tone of the skin.
- Immediately nourishes and nurtures the skin, providing a renewed suppleness.

### The CUSTOMER

- All consumers concerned with lines and open pores, rough texture and/or uneven pigmentation.

### The TECHNOLOGY

#### CELL-LONGEVITY COMPLEX

Contains a botanical protein (from soybean germination) which brings to the cells all the vitality of the seeds from which they are extracted to stimulate cutaneous metabolism. Obtained by gentle hydrolysis of soy germinating beans, these amino-acid fractions – also known as heteropeptidic fractions – are characterized by their ability to boost vital cellular functions due to their “growth-factor like” activity, i.e. re-launching cellular respiration.

#### RESURFACE-SYNCHRO COMPLEX

Consists of an intensified host of : 5 alpha-hydroxy acids (glycolic, lactic, malic, mandelic and citric acid), 1 beta-hydroxy acid (salicylic acid) and 1 new-era keratolytic tripeptide that maximizes the natural exfoliation rhythm while simultaneously counteracting hyperkeratinization at its origin.

#### PORE-ZEROING COMPLEX (FOMES OFFICINALIS FOUND ON THE BARK OF LARCH TREES)

Consists of astringent agents extracted from a Russian mushroom. The complex has been clinically proven to reduce pore size between 40% and 60%.

#### CELLACTEL 2 COMPLEX

A skin-revitalizing ingredients, help boost essential skin functions.

## TOTAL-RESURFACE OVERNIGHT CREAM

### The APPLICATION

For night time usage only. Apply on its own, or after smoothing on a serum over your face and neck, avoiding the eye area.

While using this product, it is advised that you use an SPF product during the day, such as Cell Shock White Lightening Bi-Phase Veil SPF 35.



## AGE INTELLIGENCE YOUTH-INDUCING CREAM



YOUTH-INDUCING CREAM, it an all-in-one moisturizer with remarkable de-aging benefits, addresses the needs of mature skin. It is comprised of a complex series of potent ingredients that successively and in synchronicity knock down the signs of aging – loss of firmness, wrinkles, pigmentation and enlarged pores.

Ref. 1183 - 50ml airless pump jar

### The BENEFITS

- Combats pigmentation, wrinkles, firmness and enlarged pores.
- Combines high concentrations of several active ingredients in our most complex formula ever.
- Transforms the skin's inner architecture and restores the complexion's luminosity and uniformity.
- Boosts the skin's repair metabolism and collagen synthesis, offering a more resilient and younger looking skin.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- Mature consumers concerned with more than one aging marker: loss of firmness, deep wrinkles, pigmentation spots and/or uneven pores.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.
- All the existing loyal consumers of Age Intelligence De-Aging Recovery Complex who have mature skin.

### The TECHNOLOGY

#### STEM CELL PULSE

Cultured stem cells from *Psilanthus bengalensis* (Coffee bengalensis), a decaffeinated coffee plant, plump the skin and fill wrinkles by boosting collagen production in the dermis, and increasing the thickness of the fat in the hypodermis layer of the skin. Additionally, the stem cells significantly reduce free radicals and increase ATP levels, thereby improving cellular vitality.

#### RAB27A MOLECULE

This active fraction obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein-anchoring RAB27A. This in turn counteracts over-pigmentation and age spots to create an even complexion.

## AGE INTELLIGENCE YOUTH-INDUCING CREAM

### ARGININE/LYSINE

This blend of peptides has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

### ELASTOMER

This complex polymer instantly softens fine lines, virtually erases pores, and diffuses light reflection to enhance the skin's appearance with or without make-up.

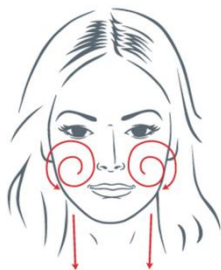
### CELLACTEL 2 COMPLEX + MADECASSOSIDE

These two cellular ingredients maximize the other's effect. Cellactel 2 Complex helps the skin cells breathe, preserve energy and metabolize more effectively. Madecassoside fights irritation and addresses immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins).

### The APPLICATION

Apply the Youth-Inducing Cream over the face and neck areas every morning and night after the usual skincare regimen, i.e. cleanser, toner, serum.

The cream has a unique soft-touch texture that can be applied by massaging it onto the skin with circular movements over the face and descending movements from the jaw-line towards the neck and décolleté.



## AGE INTELLIGENCE YOUTH-INDUCING SYSTEM



**YOUTH-INDUCING CREAM**, it an all-in-one moisturizer with remarkable de-aging benefits, addresses the needs of mature skin. It is comprised of a complex series of potent ingredients that successively and in synchronicity knock down the signs of aging – loss of firmness, wrinkles, pigmentation and enlarged pores.

**PM-REPAIR BOOSTER**, a high-performance, pre-treatment night-time lotion, contains pure medic-grade retinol (33'000 IU/g) encapsulated in cyclodextrins. The retinol increases cell turnover and exfoliation and stimulates collagen synthesis. It should be applied at night before the cream, instead of the usual toning lotion.

Ref. 1179.1 - 50ml airless pump jar

Ref. 1179.2 - 130ml touch cap dispenser

### The BENEFITS

- Combats pigmentation, wrinkles, firmness and enlarged pores.
- Combines high concentrations of several active ingredients in our most complex formula ever.
- Transforms the skin's inner architecture and restores the complexion's luminosity and uniformity.
- Boosts the skin's repair metabolism and collagen synthesis, offering a more resilient and younger looking skin.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- Mature consumers concerned with more than one aging marker: loss of firmness, deep wrinkles, pigmentation spots and/or uneven pores.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.
- All the existing loyal consumers of Age Intelligence De-Aging Recovery Complex who have mature skin.

### The TECHNOLOGY

#### YOUTH-INDUCING CREAM STEM CELL PULSE

Cultured stem cells from *Psilanthus bengalensis* (Coffee bengalensis), a decaffeinated coffee plant, plump the skin and fill wrinkles by boosting collagen production in the dermis, and increasing the thickness of the fat in the hypodermis layer of the skin. Additionally, the stem cells significantly reduce free radicals and increase ATP levels, thereby improving cellular vitality.

## AGE INTELLIGENCE YOUTH-INDUCING SYSTEM

### RAB27A MOLECULE

This active fraction obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein-anchoring RAB27A. This in turn counteracts over-pigmentation and age spots to create an even complexion.

### ARGININE/LYSINE

This blend of peptides has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

### ELASTOMER

This complex polymer instantly softens fine lines, virtually erases pores, and diffuses light reflection to enhance the skin's appearance with or without make-up.

### CELLACTEL 2 COMPLEX + MADECASSOSIDE

These two cellular ingredients maximize the other's effect. Cellactel 2 Complex helps the skin cells breathe, preserve energy and metabolize more effectively. Madecassoside fights irritation and addresses immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins).

### PM-REPAIR BOOSTER

#### CELLACTEL 2 COMPLEX

Cell Shock's signature ingredient contains numerous de-aging cellular bio-nutrients that operate as global de-agers and cellular turnover enhancers.

### RETINOL CYCLO COMPLEX

This "time-release" complex contains pure medic-grade retinol (33'000 IU/g) encapsulated in cyclodextrins. The retinol increase cell turnover and exfoliation and stimulates collagen synthesis to thicken the epidermis, improving its texture and helping to unclog the pores resulting in a more even complexion.

### PANTHENOL

This pharmaceutical quality pantothenic acid (vitamin B5), known for its anti-inflammatory and soothing effects, helps to heal minor wounds or rashes. In combination with retinol, panthenol contributes to a fast skin renewal, while simultaneously preventing skin irritation during the initial retinol acclimatization period.

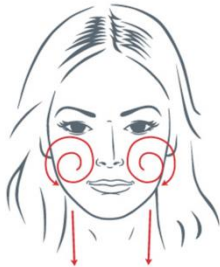
## The APPLICATION

### A) YOUTH-INDUCING CREAM

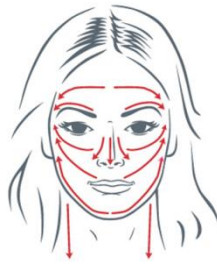
Apply the YOUTH-INDUCING CREAM over the face and neck areas every morning and night after the usual skincare regimen, i.e. cleanser, toner, serum.

The cream has a unique soft-touch texture that can be applied by massaging it onto the skin with circular movements over the face and descending movements from the jaw-line towards the neck and décolleté.

## AGE INTELLIGENCE YOUTH-INDUCING SYSTEM



A) Youth-Inducing Cream



B) PM-Repair Booster

### B) PM-REPAIR BOOSTER

Apply the PM-Repair Booster (at night only) before the Youth-Inducing Cream. It should be used instead of the usual toning lotion.

Dampen a cotton pad with the PM-Repair Booster and apply across forehead. Next, use downward strokes over the nose and across the cheeks and chin, and finally wipe in a downward motion on the neck.

#### Note:

The PM-Repair Booster is intended for use in combination with the Youth-Inducing Cream. Should it for any reason be combined with a different night moisturizer, you need to ensure that moisturizer does not contain high levels of AHA or BHA (as is the case with CS Total-Resurface Overnight Cream).

## PERFECT PROFILE REMODELING CREAM



This silky cream boosts a new “slimming” technology that helps stimulate, regenerate and lift vulnerable skin of the neck and chin. It dissolves with a cooling sensation, leaving the skin distinctively soft and refined, as it re-sculptured. The profile that lacked suppleness and resilience is reshaped with more delicate and visibly youthful features.

Ref. 1148 - 50ml jar

Ref. 1148C - 250ml tube

### The BENEFITS

- Cellactel 2 Complex, ginkgo biloba extract and the potent “anti-glycation” complex act in synergy to regenerate the skin and restore its tone.
- Caffeine helps rid the skin of toxins and resculpt its contour.
- Fucogel provides moisture.

### The CUSTOMER

- Recommended for neck and chin area. Ideal for skin that lacks tone.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### ANTI-GLYCATION COMPLEX (AMADORINE)

An excess of sugar produces “glycation” which can alter the skin. This ingredient helps collagen to renew itself and acts as a powerful “sugar trip”. It effectively combats the decrease in the suppleness and tone of the skin.

#### BUTCHER'S BLOOM EXTRACT

Has vaso-constricting (reduces venous dilation) and softening properties.

#### GINGKO BILOBA EXTRACT

Has anti-inflammatory and venous protective benefits. It helps to improve tissue irrigation and to activate the energetic metabolism of cells by increasing the consumptions of glucose, oxygen and TPA synthesis. It has also free radical scavenging properties.

#### CAFFEINE

Helps to drain the fatty tissue of water and toxins.

#### UVA & UVB SUN FILTERS

Protection against harmful sunrays.

## PERFECT PROFILE REMODELING CREAM

### FUCOGEL (BIOSACCHARIDE GUM-1)

Polysaccharide which has a long-term moisturizing effect and provides a pleasant softening and cooling sensation.

#### The APPLICATION

Apply in the evening onto perfectly cleansed skin, and /or in the morning before applying the appropriate Swiss line products. With a moderate amount of cream on your fingers, gently massage, beginning at the chin and working down the neck.

## LIP ZONE CORRECTIVE COMPLEX



Lip Zone Corrective Complex offers global anti-aging for the lips and lip contour. A concentration that goes beyond that of a "lip care" product and can only be compared to that of a "serum". It merges the cellular nutrients of Cellactel 2 with a clinically proven association of hyaluronic acid and Tripeptide-1. With regular use, the entire lip area feels smoother and firmer and appears increasingly plumped and well defined.

Ref. 1161 - 15ml airless pump

Ref. 1161C - 150ml pump bottle

### The BENEFITS

- Cellactel 2 complex has a high affinity with the skin and offers a global anti-aging solution.
- Nourishing treatment to enhance moisturization and minimize wrinkle around lips.
- Vehiculated hyaluronic acid has an enhanced penetration that plumps and fills in lines and wrinkle around lips.
- The lips appear smoother due to the moisturizing and nourishing benefits of hyaluronic acid.

### The CUSTOMER

- Recommended for the customer looking for global anti-aging for the lips and lip contour.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### VEHICULISED HYALURONIC ACID

A vehiculation technology that reduces and homogenizes the particles of hyaluronic acid up to 1µm to enhance penetration. When in contact with intercellular moisture these swell and fill in the exiting fine line.

#### TRYPEPTIDE-1

Support skin against harmful effects of sun exposure, inhibiting glycation to prevent the loss of collagen and protect from photo damage induced aging.

#### CERAMIDES, BEE WAX & VITAMIN E

Strengthen cohesion and grant smoothing benefits to drier lip conditions.

#### UVA & UVB SUN FILTER

Absorb harmful radiation.



## LIP ZONE CORRECTIVE COMPLEX

### The APPLICATION

Smooth one droplet directly over the lips and on the entire lip zone area (lip outline and lip contour area). Repeat application as often as desired throughout the day. Allow penetration before proceeding to make-up application. Should also be applied at night before sleeping.

## AGE INTELLIGENCE CELLULAR RECOVERY 3D HAND CREAM



The first 3 dimensional healing hand cream that can be compared to an “invisible glove”. It keeps age-triggering aggressions out and is not “washed off” by regular hand washing throughout the day.

*\*Endorsed by Swiss Plastic Surgeon Dr. M-C Gailloud-Matthieu*

Ref. 1160 - 75ml tube

Ref. 1160C - 250ml tube

### The BENEFITS

- Protected and actively regenerated, the hands recover suppleness and maintain their elasticity.
- At the same time re-epithelialization is promoted on a daily basis and the damages occurring as a result to daily life; abrasions, topical irritations, minor burns, extreme high or low temperature exposures are minimized and counteracted as the skin's own repair capacity is maximized.
- Cellactel 2 complex acts in synergy with all other ingredients to boost vital skin functions and revitalize cellular metabolism.

### The CUSTOMER

- For all customers concerned with aging hands, dryness or irritated skin, chapped skin and/or chapped cuticles, exposure to harsh environment or hard tasks. All skin conditions including sensitive skin.

### The TECHNOLOGY

#### MADECASSOSIDE®

A patented pharmaceutical ingredient proven to protect the skin against inflammation. It rebalances the skin's natural renewal capacity and restructures the extra-cellular matrix. The result is a more resilient and younger-looking skin.

#### MASTERWORT EXTRACT

A botanical born from traditional Swiss medicine and renowned for its tremendous wound healing, anti-inflammatory and anti-oedema properties.

#### THE BIO-MOLECULAR SKIN-PATCH

Is composed of a high molecular weight polysaccharide, obtained from bio-fermentation. This polysaccharide has a wide dispersion capacity on the skin's surface and creates an invisible matrix that has a remarkable keratin-binding effect; it allows the skin to breathe normally while shielding it from the outside.

AGE INTELLIGENCE CELLULAR  
RECOVERY 3D HAND CREAM

CELLACTEL 2 COMPLEX

Cell Shock's unique cell-regenerating complex, boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

The APPLICATION

Smooth a small amount onto clean dry hands. Massage from the back of the hands up to wrist paying particular attention to massaging it onto the nails and cuticles.

## OVERNIGHT "V" MASK



The Overnight "V" Mask comprised of the Sculpting Patch-Mask and the Lifting Infusion-Mask, addresses facial architecture and volume like no other anti-aging product. It acts not only as a shape transforming facial mask, lifting the facial contours where needed and sculpting where puffiness or sagging has compromised the oval shape of the face, but also as a night cream.

Ref. 1185 - 35ml tube + 30ml jar

Ref. 1092C - 250ml tube

Ref. 1093C - Box 10 units "V" Gauze

### The BENEFITS

- Sculpts and redesigns the oval "V" shape of the jawline and chin area.
- Lifts and firms the entire face, neck and décolleté.
- Deeply hydrates the skin and smoothes fine lines.

### The CUSTOMER

- Anyone concerned with multiple signs of aging: lifeless skin, loss of firmness, wrinkles, double-chin and loss of oval facial shape.
- Consumers who think that their facial shape is too "round" or too "square" and would like a more "V" shaped contour.
- Anyone looking for a new skincare ritual...a more exciting night-time solution.

### The TECHNOLOGY

#### SCULPTING PATCH-MASK

##### V-SLIMMING COMPLEX

This powerful toning and slimming complex, comprised of two synergistic botanical extracts: ginkgo (Gingko Biloba) and butcher broom (Ruscus Aculeatus), activates microcirculation, helps stimulate tissue oxygenating and fight free-radicals, soothes the skin and drains it to fight water retention.

##### SWISS SNOW ALGAE

This rejuvenating and protective active ingredient utilizes the latest anti-aging strategy of caloric restriction. Various studies have established a link between lower calorie intake and lifespan extension. By mimicking the effects of a "diet" on the skin, the extract of Swiss Snow algae offers the benefits without the discomfort!

##### COLLAGEN CHRONO-PROTECTOR

Preserving the integrity of collagen fibers, this polypeptide system limits the degree to which the collagen fibers becomes rigid. This is due to an anti-glycation effect that in turn preserves the elasticity and compactness of the tissues along the jaw line and under the chin.

## OVERNIGHT “V” MASK

### CELLACTEL 2 COMPLEX

Swiss line's signature ingredient helps the skin cells breathe, preserve energy and metabolize more effectively, as it lifts and reduces lines and wrinkles.

### LIFTING INFUSION-MASK

#### HYALURON-SKIN FILM

This film is comprised of sodium hyaluronate and liquid crystals. The hyaluronic acid helps preserve the most important characteristics of youthful, healthy skin, such as suppleness, elasticity and tone. A “second skin” is produced to mimic/recreate the natural skin barrier.

### CELL LONGEVITY BOOSTER

Slowing down the expression of the senescence factors and limiting dermal degeneration, the Cell Longevity Booster has been shown to favor the synthesis of SIRT-1 proteins, involved in cell longevity. It significantly increases SIRT-1 proteins in controlled fibroblasts and restores them in senescent fibroblasts. In vivo studies have shown that the Cell Longevity Booster significantly reduces the total number, surface and length of wrinkles. 89% of test participants had a reduction in the wrinkled surface of the crow's feet after 56 days of continued application.

### OLIGO-CATALYST COMPLEX

Uniquely designed to respond to the nutritional needs of overtired, stressed skin, the Oligo-Catalyst Complex has the ability to stimulate cellular metabolism, boost the synthesis of intracellular ATP and increase cell growth. It is an optimized association between a physiological vectors (“transporter”) and molecules of sodium, magnesium zinc and manganese.

### CELLACTEL 2 COMPLEX

Swiss line's signature ingredient helps the skin cells breathe, preserve energy and metabolize more effectively, as it lifts and reduces lines and wrinkles.

## The APPLICATION

The Overnight “V” Mask may be applied two to three times per week, for an intensive cure, or alternatively it can be used every night for as long as needed.

- 1) Cleanse and tone the skin as usual, and then use your usual serums and/or ampoules, eye care and neck care.
- 2) Use the Sculpting Patch-Mask roll-on applicator to roll the product on along the jaw line and under-chin areas as you apply a gentle pressure to the tube. Only a small amount of the product is needed as the gel forms a “patch” and there is no need to apply more than a very thin veil. Smooth the gel with the fingertips as needed to even-out the application.

## OVERNIGHT "V" MASK



For security during travelling, and also to keep the roller clean after each use, the tube has an ON/OFF lock system. It should be kept in the OFF position at all times and only switched ON for application and then switched OFF again after that.

- 1) Apply the Lifting Infusion-Mask over the entire face, neck and décolleté while making a soft draining massage as per the drawing below. When removing the mask from the jar use circular movements with your finger so as to "melt" and activate the second-skin film texture, thereby making the application of the mask even more enjoyable.



The Overnight "V" Mask belongs to a new generation of masks which work while you sleep... it should not be tissueed-off or rinsed-off like a common mask.

If you feel the need to apply your usual night cream on top of the mask you can do it, but this should only be done in the case of very dry skin conditions.

## DAILY FACIAL MASSAGE FOR V-SHAPED CONTOURS

Refine and reshape your facial features with this manual lymphatic drainage massage, which can be done just after applying your usual serum.

Get into a seated position, with your elbows on your knees, and your head down, resting the full weight of your head in the palms of your hands. The weight of the head creates the ideal pressure for all the positions, so it is very important to relax the head completely.

When following the facial massage steps below, be sure to hold each position for 10-20 seconds, or longer.

### Step 1: Forehead

Place your forehead in your palms to smooth the appearance of fine lines.



### Step 2: Eyes

Place the heel of your palms completely over the eyes, applying a light pressure, to smooth puffiness and minimize dark circles.

### Step 3: Cheeks

Move your hands to the cheeks on either side of your nose. This helps to release excess fluid and reduce puffiness.

### Step 4: Chin and Jawline

Rest your chin in your palms with your wrists touching and your hands open holding the jaw. This also helps to relieve water retention.



## FACIAL GYMNASTICS

Whether you call it facial pilates, facial yoga or facial gymnastics, it is believed to do the work of a face lift - toning and tightening - without the surgery ... and it is all the rage now. Exercises include sticking out the tongue, puckering the lips, bending the head back, moving the nose from side to side and raising the eyebrows. The exercises increase blood circulation and lift the muscles, which in turn helps to create a sharper jawline.

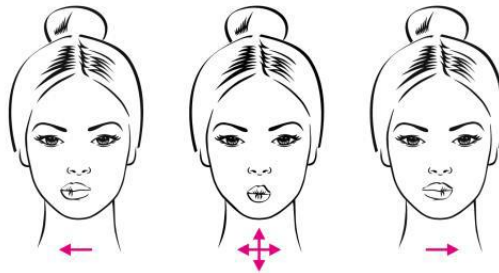
See below two exercises we recommend:

### 1. Stick out Your Tongue

Stick your tongue as far out as possible, facing the tip of your tongue upward. From that pose, tilt your head back until a vertical line forms between your neck and your lower jaw, and hold for 10 seconds. Do 2 sets of this pose.

### 2. Pucker Up

Pucker your lips, as shown in the center image below, and then slide your puckered lips from one side to the other. Do it 3 or 4 times successively, with 30 second intervals.





## REPLENISHING MASK



Reenergize your dry, dehydrated skin with this invigorating, satin-smooth mask formulated to boost the skin's moisture levels, plump the skin and significantly diminish the appearance of fine lines and wrinkles.

Ref. 1149 - 50ml jar

Ref. 1149C - 250ml tube

### The BENEFITS

- Cellactel 2 Complex helps stimulate the skin's metabolism.
- Vitamins in the unispheres fight free radical damage.
- Physiogenyl™, an oligo-mineral complex, replenishes the skin with mineral salts while hyaluronic acid and larch extract moisturize the skin.

### The CUSTOMER

- Recommended for dry and dehydrated skin.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Skin-revitalizing ingredient combination that helps repair essential skin functions, lift and regenerate the skin.

#### PHYSIOGENYL™

Physiological oligo-mineral complex to consisting of an optimized combination of mineral salts crucial to the skin's hydration and energy capacity.

#### SODIUM

Distribution of water between the extra cellular medium and the cells.

#### MAGNESIUM

Superstar of macro elements; combats fatigue and stress. Powerful enzyme activator in ATP (adenotriphosphate) production.

#### ZINC

Necessary for the synthesis of amino acids and proteins.

#### MANGANESE

Plays a role in the formation of urea.

## REPLENISHING MASK

### HYALURONIC ACID

A naturally occurring polysaccharide (complex sugar), it acts as a “molecular sponge” trapping and holding water up to a thousand times its own weight.

### LARCH EXTRACT

A natural polysaccharide extracted from North American larch trees, has excellent moisturizing and skin tightening properties.

### MACRO ENCAPSULATED GREEN UNISPHERES

Release vitamins A and E onto the surface of the skin when the spheres are squashed during application.

### The APPLICATION

This product can be used in two different ways:

As a mask: Smooth a thick layer onto face. Allow to penetrate for 10-20 minutes, then wipe off with a tissue. Repeat as often as needed.

As a relaxing and softening “veil”: Apply a thin layer on thoroughly cleansed skin before bedtime. Leave on skin overnight. Continue with normal routine in the morning. This form of treatment can be repeated twice per week.