

## 360° SYNCHRONIZED TIME REVERSAL PROGRAM



This ingenious “time reversal” anti-aging cure hones in on the different AM and PM skin recovery functions to bring about a younger looking skin... the effects are synchronized to bring instantaneous and continuous results! The program revolves around a modern interpretation of the classic ampoules-cure: if one month = one cellular turnover cycle, during that month you can improve firmness, reduce lines and wrinkles, re-establish the perfect level of hydration, and maximize vitality and radiance.

Ref. 1180 - 4 x 12ml ampoules

### The BENEFITS

#### AM SERIES

- Anti-wrinkle, lifting and moisturizing.
- Protects DNA and decreases glycation.
- Smooths the skin while acting as a protective barrier against stress.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

#### PM SERIES

- Boosting, brightening and antioxidant.
- Contributes to a cellular “detox” effect against intrinsic and extrinsic toxic factors.
- Stimulates microcirculation for increased oxygen supply and a bright complexion.
- Antioxidant effect thanks to Edelweiss bio-extract.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- All consumers, regardless of skin condition, concerned with tired, lifeless skin.
- Consumers with skin that is already showing the signs of aging, and not responding to the usual care.
- Frequent travelers; those experiencing stress and fatigue; people facing changes; or people whose skin is transitioning seasons.

### The TECHNOLOGY

#### AM SERIES

##### AM CELLULAR CULTURE

Unique culture is comprised of extracellular matrix (cell wall) of cultured flowering tobacco stem cells and a solution of black tea ferment and natural yeasts. It has shown in vitro to protect skin's DNA, decreased glycation and promote increased “lipofilling”. These combined actions promote density and a significant reduction of skin's micro-relief.

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### FLASH-LIFT COMPLEX

The complex is comprised of an optimized blend of a hydrolyzed polysaccharide together with acacia gum. It forms a mesh that retracts rapidly upon drying on the surface of the skin. The skin is lifted by this mechanical process immediately and for hours.

### BIO-MIMETIC GROWTH FACTOR

FGF- $\beta$  or FGF-2 (Fibroblast Growth Factor), selected for its broadest action on the skin. Besides its central role in the healing processes, FGF-2 stimulates cell multiplication as well as collagen and GAGs (glycosaminoglycan) synthesis.

### CELLACTEL 2 COMPLEX

Helps the skin cells breathe, preserve energy and metabolize more effectively as it lifts and reduces lines and wrinkles.

### PM SERIES

#### PM CELLULAR CULTURE

Innovative active compound combining a micro algae and tomato plant stem cells that has the capacity to protect the skin from cellular toxicity and extend cellular vitality contributing to DNA protection and repair.

### FLASH-BOOST COMPLEX

By stimulating the microcirculation, this complex participates in the nutrition of the support tissues of the skin. The face is revitalized and acquires color, luminosity and a more even appearance.

### EDELWEISS BIO-EXTRACT

Obtained from plants organically grown in central Switzerland; due to its content in mucilage and high concentration in flavonoids has been selected by its free radical scavenging capacity.

### CELLACTEL 2 COMPLEX

Helps the skin cells breathe, preserve energy and metabolize more effectively as it lifts and reduces lines and wrinkles.

## The APPLICATION

### AM SERIES

Apply the AM SERIES every morning over the face, neck and décolleté, replacing the usual face care serum(s). Follow with the usual moisturizer(s). Each ampoule will last approx. two weeks when applied to face, neck and décolleté; i.e. one box will offer a one-month cure cycle. Once the entire program is finalized, recommence the use of the usual face care serum(s). After 4 to 6 months or whenever needed, another program should be done.

### PM SERIES

Apply the PM SERIES every night over the face, neck and décolleté, replacing the usual face care serum(s). Follow with the usual moisturizer(s). Each ampoule will last approx. two weeks when applied to face, neck and décolleté; i.e. one box will offer a one-month cure cycle. Once the entire program is finalized, recommence the use of the usual face care serum(s). After 4 to 6 months or whenever needed, another program should be done.