



# 360° ANTI-WRINKLE EYE ZONE SERUM



This luxurious infusion-serum is charged with wrinkle-filling and smoothing ingredients that work together with targeted anti-dark circles actives to recreate a perfect eye zone. The use of this serum completes the anti-aging action of any eye cream as it brings results to virtual ageless perfection.

Ref. 1181 - 15ml gold metal pipette bottle Ref. 1181C - 150ml pump bottle

#### The BENEFITS

- Anti-wrinkle and line filler
- Anti-dark circles

### The CUSTOMER

- All consumers concerned with orbital lines and wrinkles, particularly those with drier skin conditions.
- All consumers concerned with resistant dark circles.
- The existing clients of 360° Anti-Wrinkle Serum Triple-Collagen Complex.

# The TECHNOLOGY

## TRIPLE-COLLAGEN COMPLEX

Comprised of three different, yet synergistic, collagen factors: soluble collagen; collagen boosting peptides; and a protective collagen factor. The complex increases (due to the soluble collagen), strengthens (due to the collagen boosting peptides) and safeguards the level of collagen present in the skin (due to protective collagen factor).

### HYALURONIC ACID

Low molecular weight hyaluronic acid has a reduced molecule size which facilitates its delivery and enhances its penetration across the skin barrier. This provides an immediate and long-term filling effect.

#### OCEAN-MATRIX COMPLEX

Comprised of polysaccharides from botanical origin and a lyophilisate from the red algae (Porphyridium Cruentum) optimized to give a tightening effect that is intense and immediately perceivable. It also offers remarkable skin smoothing effects reducing roughness while acting as a protective barrier against oxidative stress.

### CELLACTEL 2 COMPLEX

Unique cell-regenerating complex boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.





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# ANTI-DARK CIRCLES COMPLEX

Bio-engineered complex comprised of narcissus bulb extract and other botanical extracts which reduce hemoglobin oxidation and in turn the darkening of the eye zone blood vessels that come from oxidation. These botanicals also counteract fatigue and stress keeping the entire eye zone looking bright and fresh.

# The APPLICATION

Apply the serum every morning and/or evening over the entire eye zone and follow with the regular eye cream. It is not intended to be used alone in place of an eye moisturizer.