

## AGE INTELLIGENCE YOUTH-INDUCING CREAM



YOUTH-INDUCING CREAM, it an all-in-one moisturizer with remarkable de-aging benefits, addresses the needs of mature skin. It is comprised of a complex series of potent ingredients that successively and in synchronicity knock down the signs of aging – loss of firmness, wrinkles, pigmentation and enlarged pores.

Ref. 1183 - 50ml airless pump jar

### The BENEFITS

- Combats pigmentation, wrinkles, firmness and enlarged pores.
- Combines high concentrations of several active ingredients in our most complex formula ever.
- Transforms the skin's inner architecture and restores the complexion's luminosity and uniformity.
- Boosts the skin's repair metabolism and collagen synthesis, offering a more resilient and younger looking skin.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

### The CUSTOMER

- Mature consumers concerned with more than one aging marker: loss of firmness, deep wrinkles, pigmentation spots and/or uneven pores.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.
- All the existing loyal consumers of Age Intelligence De-Aging Recovery Complex who have mature skin.

### The TECHNOLOGY

#### STEM CELL PULSE

Cultured stem cells from *Psilanthus bengalensis* (Coffee bengalensis), a decaffeinated coffee plant, plump the skin and fill wrinkles by boosting collagen production in the dermis, and increasing the thickness of the fat in the hypodermis layer of the skin. Additionally, the stem cells significantly reduce free radicals and increase ATP levels, thereby improving cellular vitality.

#### RAB27A MOLECULE

This active fraction obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein-anchoring RAB27A. This in turn counteracts over-pigmentation and age spots to create an even complexion.

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### ARGININE/LYSINE

This blend of peptides has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

### ELASTOMER

This complex polymer instantly softens fine lines, virtually erases pores, and diffuses light reflection to enhance the skin's appearance with or without make-up.

### CELLACTEL 2 COMPLEX + MADECASSOSIDE

These two cellular ingredients maximize the other's effect. Cellactel 2 Complex helps the skin cells breathe, preserve energy and metabolize more effectively. Madecassoside fights irritation and addresses immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins).

### The APPLICATION

Apply the Youth-Inducing Cream over the face and neck areas every morning and night after the usual skincare regimen, i.e. cleanser, toner, serum.

The cream has a unique soft-touch texture that can be applied by massaging it onto the skin with circular movements over the face and descending movements from the jaw-line towards the neck and décolleté.

