

AGE INTELLIGENCE YOUTH-INDUCING SYSTEM



YOUTH-INDUCING CREAM, it an all-in-one moisturizer with remarkable de-aging benefits, addresses the needs of mature skin. It is comprised of a complex series of potent ingredients that successively and in synchronicity knock down the signs of aging – loss of firmness, wrinkles, pigmentation and enlarged pores.

PM-REPAIR BOOSTER, a high-performance, pre-treatment night-time lotion, contains pure medic-grade retinol (33'000 IU/g) encapsulated in cyclodextrins. The retinol increases cell turnover and exfoliation and stimulates collagen synthesis. It should be applied at night before the cream, instead of the usual toning lotion.

Ref. 1179.1 - 50ml airless pump jar

Ref. 1179.2 - 130ml touch cap dispenser

The BENEFITS

- Combats pigmentation, wrinkles, firmness and enlarged pores.
- Combines high concentrations of several active ingredients in our most complex formula ever.
- Transforms the skin's inner architecture and restores the complexion's luminosity and uniformity.
- Boosts the skin's repair metabolism and collagen synthesis, offering a more resilient and younger looking skin.
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism.

The CUSTOMER

- Mature consumers concerned with more than one aging marker: loss of firmness, deep wrinkles, pigmentation spots and/or uneven pores.
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers.
- All the existing loyal consumers of Age Intelligence De-Aging Recovery Complex who have mature skin.

The TECHNOLOGY

YOUTH-INDUCING CREAM STEM CELL PULSE

Cultured stem cells from *Psilanthus bengalensis* (Coffee bengalensis), a decaffeinated coffee plant, plump the skin and fill wrinkles by boosting collagen production in the dermis, and increasing the thickness of the fat in the hypodermis layer of the skin. Additionally, the stem cells significantly reduce free radicals and increase ATP levels, thereby improving cellular vitality.

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RAB27A MOLECULE

This active fraction obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein-anchoring RAB27A. This in turn counteracts over-pigmentation and age spots to create an even complexion.

ARGININE/LYSINE

This blend of peptides has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

ELASTOMER

This complex polymer instantly softens fine lines, virtually erases pores, and diffuses light reflection to enhance the skin's appearance with or without make-up.

CELLACTEL 2 COMPLEX + MADECASSOSIDE

These two cellular ingredients maximize the other's effect. Cellactel 2 Complex helps the skin cells breathe, preserve energy and metabolize more effectively. Madecassoside fights irritation and addresses immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins).

PM-REPAIR BOOSTER

CELLACTEL 2 COMPLEX

Cell Shock's signature ingredient contains numerous de-aging cellular bio-nutrients that operate as global de-agers and cellular turnover enhancers.

RETINOL CYCLO COMPLEX

This "time-release" complex contains pure medic-grade retinol (33'000 IU/g) encapsulated in cyclodextrins. The retinol increase cell turnover and exfoliation and stimulates collagen synthesis to thicken the epidermis, improving its texture and helping to unclog the pores resulting in a more even complexion.

PANTHENOL

This pharmaceutical quality pantothenic acid (vitamin B5), known for its anti-inflammatory and soothing effects, helps to heal minor wounds or rashes. In combination with retinol, panthenol contributes to a fast skin renewal, while simultaneously preventing skin irritation during the initial retinol acclimatization period.

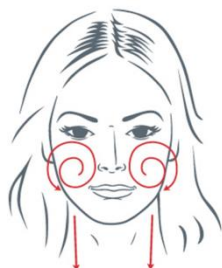
The APPLICATION

A) YOUTH-INDUCING CREAM

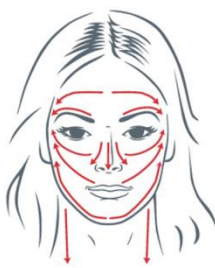
Apply the YOUTH-INDUCING CREAM over the face and neck areas every morning and night after the usual skincare regimen, i.e. cleanser, toner, serum.

The cream has a unique soft-touch texture that can be applied by massaging it onto the skin with circular movements over the face and descending movements from the jaw-line towards the neck and décolleté.

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A) Youth-Inducing Cream



B) PM-Repair Booster

B) PM-REPAIR BOOSTER

Apply the PM-Repair Booster (at night only) before the Youth-Inducing Cream. It should be used instead of the usual toning lotion.

Dampen a cotton pad with the PM-Repair Booster and apply across forehead. Next, use downward strokes over the nose and across the cheeks and chin, and finally wipe in a downward motion on the neck.

Note:

The PM-Repair Booster is intended for use in combination with the Youth-Inducing Cream. Should it for any reason be combined with a different night moisturizer, you need to ensure that moisturizer does not contain high levels of AHA or BHA (as is the case with CS Total-Resurface Overnight Cream).