

## EYE ZONE LIFTING COMPLEX II



The classic refreshing serum with moisture-retaining and tightening properties, now fortified with an “urban-detox” complex that protects skin from the hazardous effects of an urban lifestyle.

The eye zone is immediately lifted and its tone is increased over time, diminishing the appearance of wrinkles. Ideal for intensive lifting and repairing; creates a mini “eye lift” effect.

\* Fragrance free, paraben free and color free.

Ref. 1188 - 15ml airless pump

Ref. 1188C - 150ml pump bottle

### The BENEFITS

- Visibly lifts and regenerates the skin.
- Helps strengthen the collagen fibers of the skin, while moisturizing and combating free radical damage.
- Clinically proven to tackle “urban stress”, enhancing skin brightness and clarity.

### The CUSTOMER

- Concerned with an eye contour showing wrinkles and a lack of resilience.
- Aware of “urban stress” and pollution.

### The TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock’s signature skin-revitalizing ingredient helps repair essential skin functions, lifts and regenerates the skin.

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® and RAFFERMINE®

The two original Eye Zone Lifting Complex ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended together with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

#### URBAN-DETOX COMPLEX

Clinically proven, modern complex tackles “urban stress” to enhance the skin’s brightness and clarity. Specific protein fractions from Moringa seeds shield skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

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The APPLICATION

Apply morning and evening around the orbital area. Start at the outer areas and move towards the bridge of the nose. This product absorbs quickly and leaves a light protective film, allowing for the easy application of make-up.