

FACIAL BRIGHTENING MASK



Inspired by Swiss line's professional-salon expertise, this all-in-one facial mask is remarkably multi-tasking, as it brightens, intensively hydrates, detoxifies and refines pores. The soft non-drying cream-mask is applied with a silk brush for an even and smooth application, creating a thin veil of pure pleasure. It remains creamy and comfortable until removed.

Ref. 1816 - 50ml jar

Ref. 1816C - 250ml tube

The BENEFITS

- Instantly brightens and lightens skin complexion.
- Infuses skin-friendly detox properties, providing immediate decongesting, draining and super brightening benefits.
- Contributes to reducing the size of pores for an even skin complexion.
- Leaves the skin smooth and comfortable, ultimately filled with natural glow and vitality.

The CUSTOMER

- Recommended for most skin types looking for an immediate brightening/pleasurable healing ritual.
- Ideal for consumers concerned with brightening and improving the evenness of their complexion.

The TECHNOLOGY

ASCORBYL-GLUCOSIDE + GUARANA EXTRACT

Ascorbyl glucoside is broken down into L-ascorbic acid and glucose by the skin's enzymes. This broken-down L-ascorbic acid exhibits high antioxidant activity, acting as a coenzyme for enzymes involved in collagen synthesis, and inhibiting the synthesis of melanin. Guarana (*Paullinia cupana*) with its naturally high concentration of caffeine, provides antioxidant and soothing properties, especially when skin is exposed to UV light. When it penetrates skin, it has a constricting effect over the capillaries, which can help improve the look of congested and blotchy skin.

The combined use of ascorbyl-glucoside and guarana extract creates a powerful cocktail of brightening and draining effects, contributing to an immediately more-even complexion.

MEDICINAL ROOTS COMPLEX

A powerful cocktail made from traditional medicinal herbs with proven benefits. Bupleurum falcatum root: A "liver tonic" generally used for therapeutic cases where detoxification and drainage are needed. Astragalus membranaceus roots lower the expression of inflammatory cascades, including those leading to over-pigmentation and excessive sebum secretion. Atractylodes macrocephala root fight inflammation and oxidation.

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The APPLICATION

To be applied once or twice a week on a perfectly cleansed face using the silk brush provided. The mask can be applied all over, including around the eye area (however, be careful to avoid contact with the eyes!). After each use, wash the silk brush with running water and leave to air-dry. Allow to set for 10-15 minutes before removing with running water or, better, a moistened sponge.

For better results, apply CSW FACIAL BRIGHTENING-ESSENCE both before and after applying the mask.