



## INVISIBLE BI-PHASE VEIL SPF 50 PA++



The ultimate advanced sun protection with a barely-there texture, the Cell Shock White Invisible Veil SPF 50 PA++ should be applied to any area that needs extra antiaging protection: face, neck & décolleté, as well as hands, to prevent sun-induced age spots.

To be used daytime as the last step in the CSW skincare ritual, it can also be mixed with foundation or cc creams for an easier satin-smooth application and added UV protection.

Ref. 1817 - 65ml bottle

Ref. 1817C - 150ml pump bottle

### The BENEFITS

- UVA/UVB broad spectrum protection with added spot prevention and anti-inflammatory actions.
- Light texture that can be combined with any other skincare products, or used on its own.

## The CUSTOMER

- Recommended for all skin types.
- Ideal for consumers sensitive to UV light, and those looking for powerful protection from the damaging effects of sun exposure.

### The TECHNOLOGY

## **INVISIBLE UV COMPLEX**

A combination of broad spectrum UVA and UVB filters provide a significant sun block, yet remain invisible on the skin. To enhance the dispersion of the filters some are encapsulated into micro sponges that offer a better and more even distribution on the skin's surface.

# **DUAL-WHITE COMPLEX**

This potent complex is comprised of a pharmaceutical-grade fraction of licorice and an extract of the Japanese cherry tree leaf. The two combined extracts grant an anti-inflammatory effect due to inhibition of the histamine releases and a whitening effect due to blockage of accelerated melanogenesis. This way not only the dark pigments are addressed but also the red pigments present in erythema, a UV-induced reaction.

### The APPLICATION

Use every morning after CSW DAYTIME BRIGHTENING-POWER EMULSION. Shake well and apply a thin layer over face and neck avoiding the eye area. Extend liberally to other areas such as décolleté and hands.