

# FORCE VITALE

### AQUA-CALM CREAM





A Swiss secret garden of botanical soothers and anti-redness ingredients come together in a nurturing velvety soft, cocoon-like cream. Sure to become the year-round favorite for people with sensitive skin, as well as the go-to SOS rescue solution for all others if and when life makes their skin more reactive. This remarkable cream de-stresses, soothes, calms, and counters redness. Paraben-free formula.

It contains the same key functional actives that formed the base of the Anti-Redness products, i.e., Soothing Complex and Anti-Redness Complex, while bringing an improved barrier via functional ceramides to strengthen and improve the condition of fragile or stressed skin.

Ref. 1124 - 50ml jar

Ref. 1124C - 250ml tube

### The BENEFITS

- Soothing and calming
- Anti-Redness
- Strengthening
- Deeply moisturizing

### The CUSTOMER

- Anyone concerned with reactive skin, topical intolerance to cosmetics, signs of rosacea and diffuse redness, as well as those with sensitized skin conditions.
- Consumers that feel like "taking a break" from more activating skincare products, or feel the need to re-balance reactivity.
- All existing clients of the Anti-Redness collection.

#### The TECHNOLOGY

#### SOOTHING COMPLEX

Comprised of several botanical extracts, such as centella and calendula, together with pharmaceutical escin and hydrolyzed yeast proteins, it calms irritation and discomfort associated with sensitive and reactive skin.

### ANTI-REDNESS COMPLEX

Consisting of extracts of arnica, cypress and malt, it improves microcirculation and has soothing and protective effects. In vivo tests have shown that its regular use leads to a decrease in the cutaneous flow of blood and a more even complexion.





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### PLANT CERAMIDES

Obtained from purified wheat, extracting the lipids and removing the gluten, these ceramides help to restore and strengthen the intercellular barrier function of the skin as well as increase moisture on the skin's surface. Their barrier role strengthens resilience and elasticity.

#### ALPINE BIO EXTRACTS

A host of concentrated organically grown Swiss Alpine plants: Edelweiss, Yellow Gentian and Coltsfoot, provide antioxidant, re-mineralizing, purifying and brightening properties.

### The APPLICATION

Apply in the am and in the pm, alone, or after applying your specific Swiss line serum. For sun protection and enhanced complexion correction, follow in the am with the application of Aqua-Calm CC Cream SPF 30.