

AQUA-VITALE SERUM 24



This refreshing anti-aging serum deeply hydrate and energizes the skin with a host of 24 different nutrients and antioxidants working over a 24 hours period to provide hydration, energy/radiance and antioxidants. Its unique, soft-touch texture immediately offers a moisture surge, toning and comforting the skin. The skin instantly, feels fresher, more supple and drenched with moisture.

Ref. 1118 - 30ml pump bottle

Ref. 1118C - 150ml pump bottle

The BENEFITS

- An efficacious cocktail of boosters and anti-fatigue agents, target dry, dull, stressed skin.
- Hydration binders impart excellent short and long term hydration by counteracting the Trans Epidermal Water and Urea Loss.
- Rice and pomegranate extracts with strong anti-free radical properties offer remarkable oxidative stress reduction at a cellular level (DNA protection).

The CUSTOMER

- All consumers, regardless of skin condition, concerned with dehydration or lack of radiance and/or comfort.
- Customers young and mature worried about comfort of the skin.
- All previous users of Force Vitale Moisture Revitalizer Serum.

The TECHNOLOGY

ALPINE BIO EXTRACTS

A host of concentrated organically grown Swiss Alpine plants: Edelweiss, Yellow Gentian and Coltsfoot, provide antioxidant, re-mineralizing, purifying and brightening properties.

AQUA-VITALE 24 COMPLEX

24 different nutrients, including water binding agents, anti-fatigue plant extracts, energy boosters and trace elements promote healthy, replenished and hydrated skin.

- Hydration Binders: A blend of salicornia plant extract, sodium hyaluronate, urea and sodium PCA impart excellent short and long term hydration by counteracting the TEWL and TEUL.
- Energy Brighteners & Boosters: Chilean tree extract and licorice help lighten and even the complexion while anti-fatigue agents, stabilized vitamins A, C and PP, help to improve the texture and smoothness of the skin. Zinc, copper and magnesium help to stimulate cellular metabolism.
- Powerful Antioxidants: Rice and pomegranate extracts with strong anti-free radical properties help to reduce oxidative stress on a cellular level (DNA protection).

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SOFT-TOUCH POLYMER

This polymer crosses a dehydrated powder from red algae (*Chondrus crispus*) with a biotechnological polysaccharide-gel substantive to the skin, to create an aqua-porous protective film capable of delaying water loss while also naturally trapping water molecules. Immediately it makes even the most dehydrated skin silky and smooth to the touch.

The APPLICATION

Apply serum, day and/or night, over the face and the neck. It may be used before any Total-Lift/Total-Resurface cream, or any other moisturizer. Use regularly or as an occasional intensive care treatment.