



WATER SHOCK

Water Shock is a paraben-free, silicon-free and allergen-free collection of cleansers, toners and an eye makeup remover. The collection has been developed so consumers can select their cleanser or toner according to their skin type and texture preference. The products can easily be used in tandem with products in the Cell Shock, Force Vitale and Ageless Purity collections. However, Cell Shock White has its own set of unique cleansers and toners.

All Water Shock products contain Alpine “wild water” from UNESCO’s Biosphere Reserve “Entlebuch”, located in the Luzern canton of Switzerland. The brooks of the region, a by-product from the melt-down of the Alpine glaciers and their journey through the Alpine rocks and massive mineral formations, have a high content in gold and are very rich in calcium and magnesium.

Together with the freshness, purity and mineral richness of the Alpine “wild-water,” all Water Shock formulas are enriched with an extract of Watercress organically farmed in Switzerland, together with one ingredient from one of the 5 continents.

BI-PHASE MAKE UP REMOVER – EYE & LIPS



This non-oily eye and lip make-up remover gently removes all make-up, including waterproof and long-stay lipsticks. Make-up particles will be deeply captured, while preserving the delicacy of the eyes and skin. It contains mineral salts and anti-free radicals to soothe tired eyes. Ophthalmologically tested, it is suitable for contact lens wearers.

Ref. 1705 - 100ml pour bottle

Ref. 1705C - 500ml bottle

The BENEFITS

- Quick and effectively removes make up even waterproof mascara.
- Soothes and nourishes the gentle and fragile eye contour.
- Leaves skin perfectly soft and supple.

The CUSTOMER

- Any customer of any age.
- All skin types, even sensitive eye contour.

The TECHNOLOGY

ALPINE WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

BRAZIL NUTS

From South America, the Brazil Nut tree, reaching 30 – 45 meters tall and 1 – 2 meters diameter, is among the largest trees in the Amazon rainforest. The nut's oil is high in essential fatty acids and amino acids, ideal for nourishing fragile eye lashes, and rich in Vitamins A, E and Selenium, all powerful, natural anti-oxidants.

The APPLICATION

Shake well before use. Lightly soak a cotton pad with the lotion and gently sweep in a downward movement over the top of the eyelids and eyelashes. Optional: follow with a cotton pad soaked with tepid water to remove any slight remaining residue. This product can also be used on lips.

COMFORTING EMULSION CLEANSER – FACE & EYES



This rich and dewy emulsion melts upon touch to gently remove make-up from the face and eye area. Protect the skin's hydrolipidic film and the natural moisturizing factors. Leaves skin perfectly soft and supple. It can be rinsed-off with water, or tissue-off.

Ref. 1701 - 160ml pump bottle

Ref. 1701C - 500ml pump bottle

The BENEFITS

- Detoxifies and decongests the skin while regulating moisture balance.
- Leaves skin perfectly soft and supple.

The CUSTOMER

- Recommended for all skin types, except oily.

The TECHNOLOGY

ALPINE WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

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GRAPE SEED OIL

With its fine texture and a satiny finish, Grape Seed Oil is a good source of Linoleic acid, which helps to repair the cutaneous moisture barrier functions. It also contains high levels of Vitamin E, which smoothes and softens the skin.

BAOBAB TREE EXTRACTS

This resilient plant withstands the arid lands of Australia and Africa. It supplies the skin with moisturizing and regenerative reparative lipids. The mucilage from the leaves instantly soothes and comforts the skin.

The APPLICATION

Apply onto the face and gently massage over the face & eye area. To remove, use cotton pad and gently wipe over the face and eyes. It can also be rinsed-off with water.

REFRESHING FOAM CLEANSER



This sparkling and invigorating foaming gel cleanser foams upon contact with water. It offers a deep-cleansing that removes make-up, urban impurities and excessive surface oil.

Ref. 1703 - 160ml pump bottle

Ref. 1703C - 500ml pump bottle

The BENEFITS

- Detoxifies and decongests the skin while regulating moisture balance.
- Vitamin C brighten the skin, while proteolytic enzymes promote natural exfoliation.
- Betaine, a plant-based sugar deeply moisturizes.

The CUSTOMER

- Recommended for all skin types, except dry.

The TECHNOLOGY

ALPINE WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

BETAINE

This plant-based sugar deeply moisturizes the skin while compensating for the drying effects of harsh tap water.

LYCHEE EXTRACTS

Extracts from both the peel and the pulp provide an infusion of Vitamin C to brighten the skin, while Proteolytic enzymes promote natural exfoliation.

The APPLICATION

The skin should be cleansed twice per day. Wash your hands and moisten the face and neck. Pour sufficient amount of the gel onto the wet palm of your hand. Work into foam and then apply onto the moist skin of the face and neck. Avoid the eye area. Lightly massage and rinse thoroughly with lukewarm water. Blot dry.

SOOTHING LOTION



This exclusively botanical, gentle alcohol-free lotion soothes and smooths the skin's texture, removing any remaining traces of make-up. It provides a relaxing effect on the skin that counteracts fine lines and dehydration.

Ref. 1702 - 160ml pour bottle

Ref. 1702C - 500ml pump bottle

The BENEFITS

- Detoxifies and decongests the skin while regulating moisture balance.
- Boosts the water retention in the epidermis counteracting fine lines and dehydration.

The CUSTOMER

- Recommended for all skin types, except oily.

The TECHNOLOGY

ALPINE WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

WATERCRESS EXTRACT

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NMF COMPLEX

Comprised of different plant-based ingredients, NMF Complex replicates the skin's own Natural Moisturizing Factor and boosts the water retention in the epidermis.

PRICKLY PEAR EXTRACT

The pulp of the Prickly Pear fruits, rich in carbohydrates and flavonoids, soothes, reduces redness, and protects fragile or congested skin.

The APPLICATION

Apply mornings and evenings, gently wipe over the face and the neck. Follow with the appropriate Swiss line products.

PURIFYING TONER



This active, alcohol-free astringent toner purifies and mattifies as it removes the last traces of make-up and oil, with a refining effect that counteracts open pores. The probiotic formula promotes beneficial bacterial flora and fights blemishes.

Ref. 1704 - 160ml pour bottle

Ref. 1704C - 500ml pump bottle

The BENEFITS

- Detoxifies and decongests the skin while regulating moisture balance.
- Supports the skin's own beneficial bacterial flora and fights imperfections and oiliness without irritation.

The CUSTOMER

- Recommended for combination to oily skin types.

The TECHNOLOGY

ALPINE WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

BIOECOLIA®

This pharmaceutical ingredient, registered by Solabia laboratories, stimulates the growth of beneficial resident flora to eliminate acne and other skin imperfections.

WHITE NETTLE EXTRACT

This European plant grows in the Mediterranean forests. It has green leaves that look similar to those of the stinging nettle, but these ones don't sting and are edible. The plant is used in herbal medicine as a natural antibiotic and anti-fungal agent, with remarkable astringent and anti-inflammatory properties.

The APPLICATION

Use as the last step in both your morning and evening cleansing routine. Moisten cotton wool pads and work with gentle movements over the entire face and neck. Avoid the eye area. To complete your skin care program, use your suitable Swiss line products.