





## PURITY GEL

Mild wash gel

### Salicylic Acid

Salicylic acid is a key component to prevent the acne formation. It's have the ability to prevent further clogging by slowing down the shedding of the cells inside the follicles. Salicylic acid also helps soften blackheads and whiteheads.

### **APPLICATION:**

Apply with water and work in thoroughly to a foam and remove all the dirt particles. Remove the remaining with water and the corresponding tonic.

### **BEAUTY SPA:**

Particularly before an intensive cleansing, the special properties are noticeable: surface lipids are efficiently removed and deeper impurities come out more easily afterwards. At the same time, possible inflammations are prevented.

### **SALES IDEAS:**

Fat-free, mild wash gel for the deep cleansing of oily and inflammation- and blemish-prone skin. A mixture of extracts from plants (such as apple extract), as well as salicylic acid has antibacterial and anti-inflammatory properties and is intensively soothing and clarifying for the skin.