# **BASIC HYDRO**



# DAY CREAM

Soft day cream

REF: 720 (R) PRESENTATION: 50ml jar



The Dr. RIMPLER BASIC HYDRO Day Cream consists of a light texture and quickly penetrates into the skin without leaving an oily shine. This daytime care is perfectly suitable underneath the make-up. The moisture-binding pentavitin protects the skin from dehydration and valuable oils make the product ideally suited for sensitive skin. Use regularly to retain moisture level on skin.

RECOMMENDED FOR: For normal, dry and dehydrated skin.

CHARACTERISTIC: Moisturizing, protecting and oil-restoring.

## **INGREDIENTS & BENEFITS:**

# PENTAVITIN® (Most Innovative Raw Material Concept of BSB Innovation Prize 2012)

PENTAVITIN® is a 100% natural, plant-derived ingredient with both ECOCERT approval and NATRUE certification. PENTAVITIN®'s composition is similar to that of the natural carbohydrate complex found in stratum corneum. It is highly substantive to skin, binding itself to keratin like a magnet. It is a highly effective moisture regulator that functions under the driest conditions where traditional moisturizing agents and humectants lose their effectiveness. PENTAVITIN® has been shown to reduce dryness and irritation caused by the use of AHAs. Benefits:

- Instant deep hydration
- Deep hydration for 72 hours
- Strengthens skin barrier function
- More than 50% improvement in skin smoothness and softness and more than 50% reduction in flakiness and itchiness caused by dry skin after only 2 weeks application

#### <u>Decyl Oleafe</u>

Mainly used as a lubricant. It's gives thin and non-greasy film to the skin. Thus provides smooth and soft for skin appearances for whole day time.

#### Glycerin

Plant derived (vegetable) glycerin helps preserve the skin's moisture. It improves the spread ability of products and has definite skin moisturizing benefits.

### **APPLICATION:**

Apply this efficient cream evenly every morning after cleansing and toning to the face, neck and décolleté.