# **XCELENT**



# EYE PERFECTION Q10

Anti-aging eye care

**REF**: 150 (R) **PRESENTATION**: 10ml applicator tube





Dr. RIMPLER Eye Perfection cream is based on a brand new formula, which protects, regenerates and corrects the skin's appearance in the sensitive eye area, thanks to the intensive anti-aging ingredients Q10 combined with integrated pigments. This special combination of active ingredients instantly and visibly changes the skin, making it look flawless. A MUST HAVE for every care-conscious woman.

#### **RECOMMENDED FOR:**

All-in-one solution that addresses dark circles, pufinees, eye bags, dullness and wrinkles.

#### CHARACTERISTIC:

Protect, hydration, fiming, anti-wrinkle, anti-aging, conceals, reduces under eye bags and dark circles.

#### **INGREDIENTS & BENEFITS:**

## Q10 Nanopearls® (NLC's)

Very first time worldwide tiny loaded Q10 Nanopearls® (NLC's). Q10 is antioxidant in both mitochondria and lipid cell membrances neutralizing free radicals and preventing oxidative injury to DNA in cells. Effective anti-aging properties.

## Tetrapeptide

Anti-edema properties with proven efficacy in reducing puffy eye bags. It has multiple mechanisms of action:

- Improving blood circulation and reducing blood pressure in vessels under the eye by inhibiting activity of the enzyme called Angiotensin Converting Enzyme (ACE) which is responsible for the increase in blood pressure.
- Avoiding water leakage from blood vessels and preventing fluid accumulation.
- Skin strengthening by protecting the collagen from cross-linking (glycation), which is one of the main causes of the formation of eye bags.

### Paracress (Acmella Oleracea) Extract

Acmella Oleracea reportedly reduces muscle tension, reducing facial wrinkles caused by tense or contracted facial muscles and diminish the appearance of expression lines and wrinkle. It is considered a natural muscle relaxant.

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### Biophytex™

It is a synergistic complex of yeast extract (Saccharomyces cereviciae) and extracts/derivatives of 5 plants:

- Butcher's broom (Ruscus aculeatus) root extract
- Hydrocotyle (Centella Asiaticia) leaf extract
- Marigold (Calendula officinalis) flower extract
- Horse Chestnut (Aesculus Hippocastanum) seed extract
- Ammonium glycyrrhizate from licorice (Glycyrrhiza glabra) roots

Rich in saponosides and flavonoids, Biophytex<sup>™</sup> protects the blood capillaries, reinforces their tonicity and has an overall skin soothing, calming effect. Thanks to the synergistic action of its different components, Biophytex<sup>™</sup> improves skin problems linked to capillary fragility and reduced microcirculation on the face in general and in the under eye area specifically.

This effect is obtained by:

- reinforcement of the capillary walls
- improvement of microcirculation

## Resulting in:

- reduction of spider veins
- reduction of dark circles
- skin soothing, calming

### Light-Reflecting Color Pigments

It helps immediately conceal imperfections and unify an uneven skin tone.

#### Macadamia Nut Oil

Macadamia nut oil high in monounsaturated fatty acids, which are very moisturizing, regenerating and softening on the skin and also have anti-inflammatory properties.

#### Cupuacu Butter

Cupuacu butter contains high phytosterol levels, it has a naturally high water absorption capacity fo long lasting moisture retention, also rich in antioxidants, including flavanoids, vitamin C, A and B, 5 types of essential fatty acids and mineral such as calcium and selenium, help to soothes dry skin, promote smooth skin, reduces wrinkles and increases elasticity.

#### Squalane

Derived from olives; a major component of human skin surface lipids (or oils); helps to keep skin soft and healthy; antioxidant capabilities help to protect from the harsh effects of the environment.

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# Hemp Seed Oil

Hemp Seed Oil contains a high amount of polyunsaturated essential fatty acids that helps heal skin lesions, balance dry skin, and fight skin inflammations. It is a non-greasy emollient, and has a moisturizing compound with excellent anti-ageing and moisture balancing properties.

#### APPLICATION:

In the morning and evening apply to the area around the eyes and gently massage in.

### **BEAUTY SPA:**

Recommended as final care for any cosmetic treatment.

### **SALES IDEAS:**

Intense eye care with CC effect! A slightly tinted premium eye cream for concealing, regulating and eliminating dark circles, bags and fine lines in the eyes area.