

# CELL SHOCK AGE INTELLIGENCE™ EYE ZONE BOOSTER – 2% CAFFEINE + CERAMIDES

DE-PUFF - LIGHTEN EYE SHADOWS - SMOOTH FINE LINES

A surge of refreshing delight for frequent travelers and irregular sleepers with tired eyes.

The 2% targeted caffeine significantly increases drainage around the eye area while detoxing the delicate skin for a fresh-looking, rested look. Plant-based ceramides facilitate better skin cohesion and help to reduce fine lines, either due to dryness or lack of rest.



Ref. 1201 – 15 ml glass bottle

## THE BENEFITS

- Great de-puffing fast results and dark-circles reduction
- Reduces fine lines.
- Reverses signs of fatigue and lack of sleep.

### THE CUSTOMER

- Concern with puffiness and dark-circles.
- A great addition to boost all eye creams.
- All existing clients of high-end brands, including doctor brands.

#### THE TECHNOLOGY

#### **CAFFEINE**

When topically used, caffeine helps detoxify the tissues, thus reducing local fat deposits and puffiness. As it penetrates deep into skin, it has a constricting effect over the capillaries, improving the look of congested and blotchy skin. Widely used in anti-cellulite products; caffeine directly favors drainage and the exchange of toxins.

## **CERAMIDES**

Obtained from purified wheat lipids.

Ceramides are naturally present in the membranes of all epidermal cell structures, and their degradation contributes to the formation of the intercellular binding cement. With a strong moisturizing action, as well as anti-elastase and anti-collagenase properties, these plant ceramides help restore and strengthen the intercellular barrier function of the skin as they smooth the texture of the cutaneous superficial layer.



# RITUAL

One drop of Eye Zone Booster applied am and pm, before application of the usual eye cream or eye serum. The very small amount of product needed per application doesn't advise to mix-in with the eye cream in the palm of the hand as advised for the other boosters.

Avoid direct contact with the eyes. If irritation persists, discontinue use and consult a physician.

# **TEXTURE**

Watery gel; made to layer with anything we can call eye care!

Paraben-free - Allergen-Free - Without Phenoxyethanol - Parfum-Free - Colour-free - Vegan - Cruelty-free