

# CELL SHOCK AGE INTELLIGENCE™ YOUTH BOOSTER – RETINOL + RETINYL PALMITATE

#### ANTI-WRINKLE - REVITALIZATION

The all-time star ingredient against wrinkles and discoloration.

Our formulation combines different forms of next-generation retinoids...not only pure retinol. It is commonly agreed that regular use of a lower concentration of pure retinol delivers better results than a higher concentration over a short period of time, as anything higher than 0.5% simply tends to trigger too much irritation and/or skin reactivity to other active ingredients. Our formula with encapsulated retinol cannot be compared with a basic retinol formula as it incorporates different retinoid molecules that enhance the effects of the encapsulated retinol and the skin's tolerance to it. The pure retinol level used in the formula is 0.4%.



Ref. 1200 - 20 ml glass bottle

#### THE BENEFITS

- Resurfaces and smooths skin texture
- Reduces pore size and fine lines
- Reverses signs of photo-aging at a superficial level with a soft peeling

# THE CUSTOMER

- Anyone with an irregular skin texture, lines, wrinkles and discoloration
- Existing Cell Shock and Cell Shock White customers looking to boost the effects of other products
- Clients of high-end brands, including doctor brands.

#### THE TECHNOLOGY

### PURE RETINOL (encapsulated - smart delivery)

Retinol is enclosed in a cyclodextrin – a molecule obtained from natural starch – to increase stability and boost efficacy, ensuring that its action is prolonged over time. Retinol is well known for restoring damaged skin and stimulating cellular rejuvenation. It induces an increase in the skin's own collagen content while it also promotes surface exfoliation.

#### **RETINYL PALMITATE**

This ester combines retinol and palmitic acid - a saturated fatty acid found in some nuts and fruits. After topical application, and under the influence of a specific enzyme naturally present in the skin, retinyl palmitate is partly converted into pure retinol molecules.



## **RITUAL**

Youth Booster should be applied pm only, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly into your usual cream for a boost. For a more intensive effect, it can be applied directly to the skin prior to the Recovery Serum or to the cream, and allowed to penetrate before layering the next product (only for those who have used Retinol for extended periods of time).

The use of a high SPF during the day is imperative.

Avoid contact with eyes. If irritation persists, discontinue use and consult a physician.

## **TEXTURE**

Serum emulsion; made to mix-into anything we can call skincare!

Paraben-free - Allergen-Free - Without Phenoxyethanol - Parfum-Free - Colour-free - Vegan - Cruelty-free