THE CLEANSER

Foaming cleansing gel

REF: 670 (R) **PRESENTATION:** 200ml bottle
670.1 (C) 500ml bottle

Oil-free, gently foaming cleansing gel with a natural extract of rye ferment for deep-cleansing oily skin prone to inflammation and impurities.

RECOMMENDED FOR:
For combination, oily skin and acne-prone skin.

CHARACTERISTIC:
Clarifying and cleansing, anti-inflammatory, soothing and oil-free.

INGREDIENTS & BENEFITS:
Rye Ferment Extract
This patented organic ingredient from rye has a natural, gently clarifying effect, normalizing the skin flora by selectively killing off pathogenic germs. This prevents skin irritation and supports regeneration of the matrix. Relieves itching, strengthens the skin barrier, smooths and nourishes the skin, which improves the flow of sebum.

Allantoin
Is an active moisturizing ingredient, found in the root of the comfrey herb and has a lovely therapeutic action, promotes wound healing and accelerates cell regeneration. It is considered an excellent anti-irritant, calming and soothing inflamed skin.

APPLICATION:
Lather in the hands with a little water and apply to the face, neck and décolleté. Remove thoroughly with water and tone the skin.

BEAUTY SPA:
This cleansing is especially recommended before an intensive deep-cleanse, as it thoroughly removes surface lipids, allowing deeper impurities to be drawn out more easily, while at the same time helping to prevent any inflammatory response.

SALES IDEAS:
Perfect cleansing with anti-inflammatory effect, without drying out the skin. The finely textured foam gives the feeling of cleansing deep down in the pores.