# **BASIC CLEAR** ①



# THE CONCENTRATE

Sebaceous gland control serum

**REF**: 625 (R) **PRESENTATION**: 50ml bottle with foam

dispenser



Regulating, highly active ingredient concentrate, purely plant-based, to counteract inflammatory impurities for all parts of the body. The concentrated, oil-free foam has an antibacterial effect and was developed to treat small and large areas of pustular skin.

#### **RECOMMENDED FOR:**

The first choice for pimple, blackheads, oily and acne-prone skin.

#### **CHARACTERISTIC:**

Keratolytic, anti-inflammatory and antibacterial.

### **INGREDIENTS & BENEFITS:**

### Rye Ferment Extract

This patented organic ingredient from rye has a natural, gently clarifying effect, normalizing the skin flora by selectively killing off pathogenic germs. This prevents skin irritation and supports regeneration of the matrix. Relieves itching, strengthens the skin barrier, smooths and nourishes the skin, which improves the flow of sebum.

#### Salicylic Acid Complex 2.0

One of the strongest and best active agents for the rapid reduction of cornification disorders. The cosmetically use has been limited to 2% due to its instant effect. With this new active ingredient, the acid is present in a bound form, which is therefore compatible and makes the maximum permitted concentration without side effects possible as a deposit on the skin.

## Marine Exopolysaccharide

This pure substance is cultivated and produced naturally from a special type of plankton. The isolated active agent interferes in the production of GAGs and therefore develops a deep-seated water reservoir in the skin. At the same time, it has been shown that the proteins which are important for the keratinization are stimulated in the epidermis and that keratinization is normalized in a natural way, without irritating the skin from the outside with the different manual peeling methods.

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# APPLICATION:

Apply to cleansed, inflammatory areas of skin in the morning and evening.

## **BEAUTY SPA:**

This product is especially recommended after intensive deep-cleansing. Once applied, leave briefly to touch-dry before applying the care product to follow.

### **SALES IDEAS:**

Ultimate unisex product for teenagers. Highly effective against inflammatory processes and impurities. A little goes a long way. Stops bacteria and ensures germ-free skin flora. Also ideal for the back, décolleté and to counteract irritation after shaving.