

swiss line

BY DERMALAB 

CELL SHOCK AGE INTELLIGENCE™ SMART CREAM

VITALITY – DE-STRESS – NON-STOP MOISTURE

Our unique *augmented reality* texture defies categorization – we can describe it, but not place it in any existing category. It looks like a whipped-gel, but it feels like a water-cream! It is a heavenly surge of pleasure for tired skin and frequent travelers.

Totally skin friendly, it will delight all who prefer lightness, while also tickling the fancy of those who really want to play the new “mixing” game, and mix the cream with one – or more than one – of the 5 boosters.



Ref. 1202 – 50 ml jar

THE BENEFITS

- Provides non-stop moisture thanks to a surge of natural moisturizing factors.
- Energizes and revitalizes.
- Fights daily stressors.

THE CUSTOMER

- All looking for a *modern* moisturizer with multi-benefits.
- All existing clients of high-end brands, including doctor brands.

THE TECHNOLOGY

MADECASSOSIDE®

Age Intelligence signature ingredient obtained from the plant *Centella asiatica*, also known as “tiger herb”. Madecassoside®, isn't merely the extract of the plant used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances the skin repair.

ECTOIN®

Natural substance synthesized by an adaptive microorganism that thrives under extreme environmental conditions, such as glacier deserts and salt deserts. Can be called an “anti-stress” molecule as it helps to protect the cellular membranes from environmental hazards resulting from temperature variations or living in-doors / in-flights.

ATP

An essential intercellular energy transfer molecule - ATP (adenosine triphosphate) is also known as cellule's *currency unit of exchange*, playing a determining role as a source of vitality. Living things use ATP like batteries, storing or consuming energy as needed.

Smart Cream uses pure ATP at a record 2% concentration, resulting in an effective activation of the skin's metabolism. This can cause a slight tingling sensation during the first applications; which will subside with the continued use. After this period the skin will reach a peak level of daily energy.

NMF

NMF refers to the elements naturally present in the skin which keep the outer layers protected and well-hydrated; it is made up of various amino acids, fatty acids, triglycerides, urea, ceramides, phospholipids, sodium PCA and many other compounds. In this formula we are using a "cocktail" that contains sodium PCA, sodium lactate, arginine, aspartic acid, PCA, glycine, alanine, serine, valine, proline, threonine, isoleucine, histidine and phenylalanine.

RITUAL

Massage a small amount of Smart Cream in circular movements. Enjoy this fresh experience every morning and night after the usual skincare regimen of cleanser and toner.

For maximum, tailored results, use in combination with one or more AI Boosters. The boosters can be mixed-in the Smart Cream directly, or in the serum prior to the cream, should the client use a serum.

Avoid direct contact with the eyes. If irritation persists, discontinue use and consult a physician.

TEXTURE

Modern gel-cream.

Note: All clients with a skin that we could describe as *mature* should opt for Youth-Inducing Cream or one of the Luxe-Lift versions. The lightness of the new Smart Cream won't be the right choice for them.

Paraben-free - Allergen-Free - Without Phenoxyethanol - Colour-free - Vegan - Cruelty-free