



CREAM

Brightening day care with UV protection

REF: 821 (R) **PRESENTATION:** 50ml jar



Supple cream with UV protection and patented SMART technology to brighten and clarify the complexion and to specifically reduce pigmentation spots. An incorporated sun protection factor is used for protection, ideal for lightening the skin against age spots and pigmentation disorders caused by hormonal dysfunctions, thus ensuring a sophisticated pallor. The ingenious combination of various active ingredients in a modern formula protects against free radicals and nurtures at the same time.

RECOMMENDED FOR:

Ideal for most skin types to improve the look of pigmentation, sun damage, dull skin and enhance skin's luminosity and clarity.

CHARACTERISTIC:

Protects and strengthens the skin, donates intensive moisture, brightening effect and anti-inflammation.

INGREDIENTS & BENEFITS:

Smart Crystal®

This is a special, patented technology which can dramatically increase the solubility of active ingredients with otherwise low water-solubility. The improved solubility thus leads to a much higher concentration gradient and faster absorption into the tissue.

Smart Lipids®

This is a special, patented technology which protects lipophilic active ingredients against oxidative degradation in the product and simultaneously intensifies the penetration of these ingredients once they have been applied to the skin.

Glabridin

Glabridin is a natural active ingredient extracted from the liquorice root (*Glycyrrhiza glabra*). It has a long history of traditional use and recently attracted considerable attention in the field of skin care. Even at low concentrations, Glabridin promotes an even complexion and lightens pigmentation spots quickly and effectively.

Glabridin whitening mechanism:

Glabridin shows an action on 3 different enzymes: inhibition of tyrosinase activity, but also of TRP-1 and TRP-2 activity. Furthermore, one hormone comes also into play through the inhibition of α -MSH activity. The benefits of Glabridin on the skin are not only fast and



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effective whitening, but it can also reduce redness, and play an important role as antioxidant.

Lemongrass Oil

Lemongrass oil is recognized in the literature as one of the most natural lightening agents. Its effects are gentle and moderate, and we can multiply this benefit with Smart Lipids technology: We encapsulated lemongrass oil into a matrix of solid and liquid lipids. This way, it is possible to enhance the natural lightening efficacy of lemongrass oil while avoiding a one-shot concentration on the skin and while being able to restore the natural skin barrier.

Lemongrass whitening mechanism:

Lemongrass oil can be exploited for its whitening effect through its content of geranic acid, which inhibits both tyrosinase activity and tyrosinase expression in melanocytes, resulting in the reduction of melanin biosynthesis.

Aloe Barbadensis Leaf Extract

It is well known as a "miracle plant" which naturally rich in enzymes, vitamins, proteins and minerals. Aloe Vera aids to heal and soothe burned, irritated or inflamed skin; help to maintain skin's moisture balance; increases the synthesis and strength of skin tissue and encourages new skin cell production.

Vitamin E

The vitamin E we use is a blend of natural tocopherols which is obtained from wheatgerm and, as a natural antioxidant with high skin-compatibility, both protects the product itself and serves as a free-radical scavenger in the skin.

Jojoba Oil

Jojoba oil recommended in all cases of premature skin aging and also for dry skins which have the tendency to wrinkles and stretchmarks due to the skin being thinner. Jojoba oil is an extraordinary beauty elixir because it is rich in lipids which have an affinity for the skin due to its linear structure.

Encapsulated UV Protection

A mix of two different sun protection factors with perfect UVA/B balance, which form a film on the skin in firm but invisible particles, gives the cream an SPF of approx. 15, which already means over 95% protection from UVB rays. Moreover, the best skin-compatibility is guaranteed, as the chemical sun-protection factors have no contact with the skin. An ideal combination of benefits of physical and chemical sun protection!



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APPLICATION:

Apply morning and evening after cleansing to face, neck and décolleté.

For the optimal result, it is recommended to combine it with the matching products from the Dr. Rimpler BRIGHTENING range.

SALES IDEAS:

Special care for brightening the complexion. May also be applied to individual selected areas for smoothening pigment spots.