



Brightening and evenness of pigmentation

For the BRIGHTENING range from Dr. RIMPLER, we opted for Glabridin, as it is currently the most active molecule for inhibiting tyrosinase and at the same time has an anti-inflammatory effect. It is isolated from licorice root as a 100%-pure natural ingredient. The established drawback of its poor solubility and thus low bioavailability can be resolved with our patented Smart Crystal® technology. Moreover, part of the Glabridin is encapsulated in Smart Lipids®, which significantly increases the penetration rate still further.

The development of the Dr. RIMPLER BRIGHTENING products with the coordinated cleanser and toner, cream with sunscreen and a highly efficient serum and booster is the perfect symbiosis of all these functions and an effective and safe method for maximum skin brightening without undesirable side-effects. The maximum result can be achieved by avoiding any impact of and interaction with UVA/UVB light.

EO-free/PEG-free – paraben-free – mineral oil – free – alternative preservatives



CLEANSER

Clarifying cleansing emulsion

REF: 801 (R) **PRESENTATION:** 200ml bottle



Mild emulsion with fruit acids and natural emulsifiers for a gentle cleansing of the skin. Make-up, grease and dirt particles will be removed save and quickly, from face, eye and lip area.

RECOMMENDED FOR:

For skin prone to pigment spots and uneven skin tone.

CHARACTERISTIC:

Cleansing, purifying and moisturizing.

INGREDIENTS & BENEFITS:

Mild Emulsifiers For Gentle Cleaning

Dissolve make-up and impurities without harming the skin.

Fruit Acid

Fruit acid is a concentrated blend of five botanical extracts: bilberry, sugar cane, sugar maple, orange and lemon. These extracts contain several naturally occurring alpha hydroxy acids. Benefits:

- Exfoliates skin and helps minimize pores
- Works to help reduce uneven skin tone
- Formulated to help stimulate new collagen production
- Helps improve the absorption of other skin care products

Glycerin

Plant derived (vegetable) glycerin helps preserve the skin's moisture. It improves the spread ability of products and has definite skin moisturizing benefits.

APPLICATION:

Morning and evening spread a sufficient amount of the cleansing emulsion with your fingertips or cotton pads on the damp skin and massage in thoroughly. Apply first on eyes and lips and then with a light massage on face and neck, the remaining has to be taken off with water and finalized with the BRIGHTENING Tonic.

SALES IDEAS:

Special product for the gentle cleaning of the complexion. The skin appears fresh and clear, impurities will be decreased more quickly and safely. Paraben-free!



TONIC

Clarifying tonic

REF: 811 (R) **PRESENTATION:** 200ml bottle



This purifying AHA lotion combines the revitalizing effect of fruit acids with an anti-inflammatory effect of panthenol.

RECOMMENDED FOR:

For skin prone to pigment spots and uneven skin tone.

CHARACTERISTIC:

Purifying, refreshing, nurturing.

INGREDIENTS & BENEFITS:

Fruit Acid

Fruit acid is a concentrated blend of five botanical extracts: bilberry, sugar cane, sugar maple, orange and lemon. These extracts contain several naturally occurring alpha hydroxy acids. Benefits:

- Exfoliates skin and helps minimize pores
- Works to help reduce uneven skin tone
- Formulated to help stimulate new collagen production
- Helps improve the absorption of other skin care products

Hydrolyzed Sweet Almond Protein

Rich in vitamin E and antioxidant. It provides healthy, unsaturated fats that help moisturize the skin from the inside out. It has hydrating and protective properties.

Panthenol

Derived from plants, Panthenol is also known as B5. It is a humectant property to optimize moisture levels. It stimulates the formation of new skin cells, improves healing and counteracts inflammation. Panthenol is also used to alleviate mild sunburns.

APPLICATION:

After cleansing, dab on face and neck with a cotton pad. NO use after sunbathing or for sensitive skin. AVOID the eye area!

SALES IDEAS:

The facial cleansing of the complexion is optimized, the skin has been perfectly prepared for the individual chosen care products.



SERUM

Brightening special serum

REF: 840 (R) **PRESENTATION:** 20ml airless pump



It is ideal to combine the product with our BRIGHTENING Cream to enhance the whitening effect. A local application is possible, e.g. to reduce age spots. The silky formula supports a fresh, delicate complexion.

RECOMMENDED FOR:

Ideal for most skin types to improve the look of pigmentation, sun damage, dull skin and enhance skin's luminosity and clarity.

CHARACTERISTIC:

Counteracts pigment disorders, moisturizing, lipidating and anti-inflammation.

INGREDIENTS & BENEFITS:

Smart Crystal®

This is a special, patented technology which can dramatically increase the solubility of active ingredients with otherwise low water-solubility. The improved solubility thus leads to a much higher concentration gradient and faster absorption into the tissue.

Smart Lipids®

This is a special, patented technology which protects lipophilic active ingredients against oxidative degradation in the product and simultaneously intensifies the penetration of these ingredients once they have been applied to the skin.

Glabridin

Glabridin is a natural active ingredient extracted from the liquorice root (*Glycyrrhiza glabra*). It has a long history of traditional use and recently attracted considerable attention in the field of skin care. Even at low concentrations, Glabridin promotes an even complexion and lightens pigmentation spots quickly and effectively.

Glabridin whitening mechanism:

Glabridin shows an action on 3 different enzymes: inhibition of tyrosinase activity, but also of TRP-1 and TRP-2 activity. Furthermore, one hormone comes also into play through the inhibition of α -MSH activity. The benefits of Glabridin on the skin are not only fast and effective whitening, but it can also reduce redness, and play an important role as antioxidant.



SERUM

Brightening special serum



Lemongrass Oil

Lemongrass oil is recognized in the literature as one of the most natural lightening agents. Its effects are gentle and moderate, and we can multiply this benefit with Smart Lipids technology: We encapsulated lemongrass oil into a matrix of solid and liquid lipids. This way, it is possible to enhance the natural lightening efficacy of lemongrass oil while avoiding a one-shot concentration on the skin and while being able to restore the natural skin barrier.

Lemongrass whitening mechanism:

Lemongrass oil can be exploited for its whitening effect through its content of geranic acid, which inhibits both tyrosinase activity and tyrosinase expression in melanocytes, resulting in the reduction of melanin biosynthesis.

Aloe Barbadensis Leaf Extract

It is well known as a "miracle plant" which is naturally rich in enzymes, vitamins, proteins and minerals. Aloe Vera aids to heal and soothe burned, irritated or inflamed skin; help to maintain skin's moisture balance; increases the synthesis and strength of skin tissue and encourages new skin cell production.

Vitamin E

The vitamin E we use is a blend of natural tocopherols which is obtained from wheatgerm and, as a natural antioxidant with high skin-compatibility, both protects the product itself and serves as a free-radical scavenger in the skin.

Encapsulated UV Protection

A mix of two different sun protection factors with perfect UVA/B balance, which form a film on the skin in firm but invisible particles, gives the cream an SPF of approx. 15, which already means over 95% protection from UVB rays. Moreover, the best skin-compatibility is guaranteed, as the chemical sun-protection factors have no contact with the skin. An ideal combination of benefits of physical and chemical sun protection!

APPLICATION:

Apply locally or extensively to the face and neck - especially on age (brown) spots, gently massage in. Daily, regular application is an absolute must for a successful treatment. May be combined with BRIGHTENING Cream as well as any other care product. **ATTENTION:** Staying in the sun is only recommended in combination with special sun protection, e.g. SUN Face Cream SPF 30.

SALES IDEAS: Special serum to brighten the complexion and with a significant reduction of pigmentation spots.



CREAM

Brightening day care with UV protection

REF: 821 (R) **PRESENTATION:** 50ml jar



Supple cream with UV protection and patented SMART technology to brighten and clarify the complexion and to specifically reduce pigmentation spots. An incorporated sun protection factor is used for protection, ideal for lightening the skin against age spots and pigmentation disorders caused by hormonal dysfunctions, thus ensuring a sophisticated pallor. The ingenious combination of various active ingredients in a modern formula protects against free radicals and nurtures at the same time.

RECOMMENDED FOR:

Ideal for most skin types to improve the look of pigmentation, sun damage, dull skin and enhance skin's luminosity and clarity.

CHARACTERISTIC:

Protects and strengthens the skin, donates intensive moisture, brightening effect and anti-inflammation.

INGREDIENTS & BENEFITS:

Smart Crystal®

This is a special, patented technology which can dramatically increase the solubility of active ingredients with otherwise low water-solubility. The improved solubility thus leads to a much higher concentration gradient and faster absorption into the tissue.

Smart Lipids®

This is a special, patented technology which protects lipophilic active ingredients against oxidative degradation in the product and simultaneously intensifies the penetration of these ingredients once they have been applied to the skin.

Glabridin

Glabridin is a natural active ingredient extracted from the liquorice root (*Glycyrrhiza glabra*). It has a long history of traditional use and recently attracted considerable attention in the field of skin care. Even at low concentrations, Glabridin promotes an even complexion and lightens pigmentation spots quickly and effectively.

Glabridin whitening mechanism:

Glabridin shows an action on 3 different enzymes: inhibition of tyrosinase activity, but also of TRP-1 and TRP-2 activity. Furthermore, one hormone comes also into play through the inhibition of α -MSH activity. The benefits of Glabridin on the skin are not only fast and



CREAM

Brightening day care with UV protection



effective whitening, but it can also reduce redness, and play an important role as antioxidant.

Lemongrass Oil

Lemongrass oil is recognized in the literature as one of the most natural lightening agents. Its effects are gentle and moderate, and we can multiply this benefit with Smart Lipids technology: We encapsulated lemongrass oil into a matrix of solid and liquid lipids. This way, it is possible to enhance the natural lightening efficacy of lemongrass oil while avoiding a one-shot concentration on the skin and while being able to restore the natural skin barrier.

Lemongrass whitening mechanism:

Lemongrass oil can be exploited for its whitening effect through its content of geranic acid, which inhibits both tyrosinase activity and tyrosinase expression in melanocytes, resulting in the reduction of melanin biosynthesis.

Aloe Barbadensis Leaf Extract

It is well known as a "miracle plant" which naturally rich in enzymes, vitamins, proteins and minerals. Aloe Vera aids to heal and soothe burned, irritated or inflamed skin; help to maintain skin's moisture balance; increases the synthesis and strength of skin tissue and encourages new skin cell production.

Vitamin E

The vitamin E we use is a blend of natural tocopherols which is obtained from wheatgerm and, as a natural antioxidant with high skin-compatibility, both protects the product itself and serves as a free-radical scavenger in the skin.

Jojoba Oil

Jojoba oil recommended in all cases of premature skin aging and also for dry skins which have the tendency to wrinkles and stretchmarks due to the skin being thinner. Jojoba oil is an extraordinary beauty elixir because it is rich in lipids which have an affinity for the skin due to its linear structure.

Encapsulated UV Protection

A mix of two different sun protection factors with perfect UVA/B balance, which form a film on the skin in firm but invisible particles, gives the cream an SPF of approx. 15, which already means over 95% protection from UVB rays. Moreover, the best skin-compatibility is guaranteed, as the chemical sun-protection factors have no contact with the skin. An ideal combination of benefits of physical and chemical sun protection!



CREAM

Brightening day care with UV protection



APPLICATION:

Apply morning and evening after cleansing to face, neck and décolleté.

For the optimal result, it is recommended to combine it with the matching products from the Dr. Rimpler BRIGHTENING range.

SALES IDEAS:

Special care for brightening the complexion. May also be applied to individual selected areas for smoothening pigment spots.