

# CELL SHOCK AGE INTELLIGENCE

# AGE INTELLIGENCE™ ESSENTIAL SERUM



REAL BEAUTY COMES FROM HEALTH.

Water in the formula comes from Titlis glacier in Switzerland.

The essential formula for all skin conditions who seek harmony, resilience or who are looking for a modern take in skincare with prebiotics, probiotics and clean formulation.

Essential as in first choice, stand-alone, ageless and genderless. Essential also as the first step, before all treatments layered. In both cases it is meant to be seen as a skincare step that benefits all, and supports any other treatment used in combination, meanwhile it rebalances skin's own biome. The balance of this biome can be impacted by a hectic lifestyle that leads to the state of dysbiosis – which includes the altering of skin's normal pH, creation of pro-inflammatory states and ultimately the disruption of the barrier function of the skin.

In one unique formula Essential Serum reignites and sustains the various mechanisms for keeping skin as healthy as possible, so that it looks as beautiful as it can be.

Ref. 1204 - 30ml pump bottle Ref. 1204C - 150ml pump bottle

### The BENEFITS

- Results in a fresher-looking skin, vibrant and younger complexion.
- Works as a skin-equalizer, correcting the signs of unbalances.
- Reduces the signs of redness, contributes to balancing skin conditions that are too oily, or too dry.
- Keeps hydration and energy levels balanced during periods of stress and fatigue.

### The CUSTOMER

- The ideal "maintenance" formula all-year-around to alternate with Recovery Serum, this one used to speed recovery after aesthetic treatments or skin damage.
- All in-need of solutions to curb dermal stress.
- As a first choice for those who want to keep things simple.
- As the first step before other treatments for those who want to add-up a skin's health formula to an already comprehensive regimen.
- Perfect for all skin conditions and also for men.



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#### The TECHNOLOGY

#### **ACTIBIOME COMPLEX**

An original combination of prebiotics and probiotics resulting from marine-biology and biotechnology. The complex combines the use of a micro-algae, an algae, one specific bacteria ferment (vegan) and natural saccharides. The different nutrients obtained thanks to bio-technology can ensure the biodiversity and homeostasis of skin's own biome (= combination of skin's own resident, non-pathogenic bacteria).

Actibiome Complex as whole performs as a permanent source of nutrients needed for the keeping the balance and diversity in the biome:

- 1. Carbone for energy
- 2. Nitrogen for growth
- 3. Minerals for diversity
- 4. Polysaccharide for multiplication

## ATP (Adenosine triphosphate)

A molecule of cellular energy and inter cellular exchange to fight stress. Research has shown that ATP has a strong potential as a skin-restoring ingredient and as an energy booster.

## MADECASSOSIDE®

Ultra-potent ingredient obtained from the plant Centella asiatica, also known as "tiger herb". Madecassoside®, isn't merely the extract of the plant used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances the skin repair.

# RITUAL

Essential Serum should be applied both am and pm, for best results.

It is ideal to be mixed in the palm of the hand with any of the Al Boosters; used all-year-around during the periods when the use of Recovery Serum isn't needed.

Should be followed with the application of the usual moisturizer, or simply of an adapted SPF care.

Paraben-Free – Allergen-Free – Without Phenoxyethanol – Colour-Free Vegan – Cruelty-Free